



August 12, 2013

SONIC® Boosts Its Breakfast with New Egg White Option and Five Customizable Flavors of Coffee

In true SONIC style, new options allow guests to customize for health and for flavor

OKLAHOMA CITY--(BUSINESS WIRE)-- The most important meal of the day just got a lot more interesting, as [SONIC Drive-In](#) (NASDAQ: SONC) today announced two exciting changes to its breakfast menu. Starting today, guests can substitute fluffy egg whites in any breakfast menu offering with eggs, including a wide variety of Breakfast Burritos and the ever-popular Breakfast Toaster Sandwiches. And now, they can pair their favorite breakfast with a cup of SONIC's Red Button Roast coffee, made with 100 percent Arabica beans and customized with one of five new flavors.

It is widely known that [egg whites are a good source of protein](#), helping to maintain energy levels throughout the day. Because they contain no cholesterol, egg whites are a good choice for individuals trying to reduce their cholesterol intake. Substituting egg whites for regular eggs in any of the SONIC breakfast items also reduces the total calorie count by up to 60 calories.



"We continue to evolve our menu to mirror the preferences of our guests, and many of our guests want light, healthy breakfast choices," said Chef Claes Petersson, vice president of product innovation at Sonic. "In true SONIC style, instead of offering just one or two egg white options, we deliberately chose to let guests enjoy egg whites in any of our breakfast items, giving even more opportunities for customization and variety. Our guests can lose the yolks without losing a bit of flavor."

SONIC Drive-In guests can now substitute fluffy egg whites in any breakfast menu offering with eggs, including a wide variety of Breakfast Burritos and the ever-popular Breakfast Toaster Sandwiches, for a breakfast option that reduces cholesterol and calories without losing any flavor. (Photo: Business Wire)

zero-calorie drink options to well over 20 thousand. In addition, SONIC is currently serving a grilled chicken sandwich on a whole wheat Ciabatta bun, packed with 10 grams of whole grains.

"The SONIC menu is all about choice," said James O'Reilly, chief marketing officer at Sonic Corp. "If you want a big burger with a side of chili-cheese Tots, we've got you covered. If you want a lighter snack, we have that, too. With the addition of egg whites to our breakfast lineup and the new, lighter items coming down the pipeline, we'll have even more choices for our guests in the near future."

To further expand its breakfast, SONIC is raising the bar on coffee with its Red Button Roast blend and five new flavors for customization: Chocolate, Caramel, French Vanilla, Hazelnut and English Toffee. Guests can design the perfect brew to start the day or perk up in the afternoon since SONIC's entire breakfast menu will continue to be available all day.

About SONIC, America's Drive-In

SONIC®, America's Drive-In®, is the nation's largest chain of drive-in restaurants with more than 3,500 drive-ins serving

approximately 3 million customers every day. Over the past 60 years, SONIC has delighted guests with signature menu items, more than 1 million drink combinations, friendly service by iconic Carhops and ongoing support of education through its award-winning Limeades for Learning® program. SONIC received top honors as America's "#1 burger quick service restaurant" in the 2013 Temkin Experience Ratings report. For more information about Sonic Corp. (NASDAQ/NM: SONC) and its subsidiaries, please visit sonicdrivein.com. Customers can also connect with SONIC at facebook.com/sonicdrivein or on [Twitter @sonicdrive_in](https://twitter.com/sonicdrive_in).

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SONIC
Madison LaRoche, 512-542-2842
madison.laroche@cohnwolfe.com

Source: SONIC Drive-In

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