

'A La Mode' to the Max: SONIC Introduces Molten Cake Sundae Premium Dessert

OKLAHOMA CITY--(BUSINESS WIRE)-- Traditionally the domain of casual restaurants, the premium dessert is alive and well at <u>SONIC Drive-In</u>, and now includes a new Molten Cake Sundae.

The new premium sundae serves up a rich chocolate cake filled with hot fudge and topped with SONIC's Real Ice Cream, finished with toppings such as brownie pieces, fresh bananas, real caramel sauce, a maraschino cherry and whipped topping.

"When it comes to offering premium desserts, SONIC makes it possible to have your cake and eat it, too," said Chef Clas Petersson, vice president of product innovation. "We offer the convenience of a quick-service restaurant with quality dessert options similar to a sit-down casual restaurant."

The shareable dessert is 'a la mode' to the max, meaning SONIC is topping your dessert off with not just Real Ice Cream but all the toppings that come with a premium sundae. With flavors like Fudge Brownie, Strawberry Banana Split and Turtle, you can have your dessert with a side of dessert.

With hopes for an early spring, SONIC's Molten Cake Sundae is the first in a series of premium desserts created to appeal to our Real Ice Cream lovers. To help satisfy cravings, SONIC introduces the Ice Cream Social. Fans can visit www.sonicdrivein.com and sign up to receive exclusive deals and information about their favorite Real Ice Cream items each month.

About SONIC Drive-In

SONIC[®], America's Drive-In[®] (NASDAQ/NM: SONC) started as a hamburger and root beer stand in 1953 in Shawnee, Okla., called Top Hat Drive-In, and then changed its name to SONIC in 1959. The first drive-in to adopt the SONIC name is still serving customers in Stillwater, Okla. As the nation's largest chain of drive-in restaurants, SONIC has more than 3,500 drive-ins in 43 states coast to coast. Approximately 3 million customers eat at SONIC every day; and with more drink combinations than any other quick-service restaurant —398,929 — SONIC is Your Ultimate Drink Stop[®]. For more information about Sonic Corp. and its subsidiaries, visit SONIC at SonicDriveIn.com. Through Limeades for Learning[®], SONIC and its franchise partners have donated more than \$2.7 million to public school classrooms in local communities across the country.

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