

SONIC® Searches for Top Drive-In Crew: Final 12 to Compete in San Diego at 20th Annual DR PEPPER SONIC Games

Annual crewmember competition encourages team-building and celebrates a culture of service

(OKLAHOMA CITY) – After nine months of intense competition, 12 talented <u>SONIC Drive-In</u> crews are advancing to the Final 12 round of the <u>20th annual DR PEPPER SONIC Games</u>, taking a VIP trip to San Diego for the last challenge at the 2013 SONIC National Convention. Each crew will compete in final events on Sunday, September 15 and Monday, September 16, and the top three crews will be recognized at an awards ceremony at the end of the week.

"Now in its twentieth year, the DR PEPPER SONIC Games continue to encourage our most passionate and enthusiastic crews to push themselves all year long for the chance to win an all-expense-paid trip to our National Convention for the finals," said Omar Janjua, chief restaurant operations officer for SONIC Drive-In. "After two days of final events, the crews get to simply enjoy themselves in San Diego and get to know each other. It's great for team-building and lets us show them how much we truly appreciate their dedication to the SONIC brand."

Crews participating in the DR PEPPER SONIC Games take on challenging team and individual competitions and quizzes throughout the year in their local markets. The competition spans nine months and tests crewmembers' expertise in the areas of Carhop (food delivery), Fountain (drink preparation), Switchboard (order taking), Dresser, Grill and Swamp (food preparation).

The Final 12 crews, in alphabetical order, are:

- 1. Baton Rouge, La.
- 2. Boise, Idaho
- 3. Evans, Ga.
- 4. Excelsior Springs, Mo.
- 5. Hopkinsville, Ky.
- 6. Leavenworth, Kan.
- 7. Lindale, Texas
- 8. Mineola, Texas
- 9. Olathe, Kan.
- 10. Pineville, La.
- 11. Topeka, Kan. (2053 Southwest Western)
- 12. Topeka, Kan. (5922 Southwest 21st Street)

While the top three prizes will be awarded based on skills displayed at the finals, a Fans' Favorite Award is also up for grabs. SONIC fans are encouraged to vote for their favorite Final 12 crew on the DR PEPPER® SONIC Games 2013 tab of the SONIC Drive-In Facebook page. Voting closes on September 9.

At the 2013 SONIC National Convention, between the final events and the awards ceremony at the end of the week, the top twelve crews get a well-deserved vacation, including special events, entertainment and a meal hosted in their honor by Clifford Hudson, chairman, chief executive officer and president of Sonic Corp.

About SONIC, America's Drive-In SONIC®, America's Drive-In®, is the nation's largest chain of drive-in restaurants with more than 3,500 drive-ins serving approximately 3 million customers every day. Over the past 60 years, SONIC has delighted guests with signature menu items, more than 1 million drink combinations, friendly service by iconic Carhops and ongoing support of education through its award-winning Limeades for Learning® program. SONIC received top honors as America's "#1 burger quick service restaurant" in the 2013 Temkin Experience Ratings report. For more information about Sonic Corp. (NASDAQ/NM: SONC) and its subsidiaries, please visit sonicdrivein.com. Customers can also connect with SONIC at facebook.com/sonicdrivein or on Twitter @sonicdrive in.

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