



September 25, 2013

SONIC Drive-In to Support Classrooms in Need

Limeades for Learning program to donate \$500,000+ to teachers nationwide

OKLAHOMA CITY--(BUSINESS WIRE)-- [SONIC Drive-In](#) (NASDAQ: SONC), the nation's largest chain of drive-in restaurants, today announced the return of [Limeades for Learning®](#), a national award-winning voter-driven philanthropic initiative in partnership with [DonorsChoose.org](#). Every fall since 2009, the SONIC Limeades for Learning program funds teacher projects to pay for necessary supplies and tools that might otherwise be paid for out of their own pockets. With this year's funding, SONIC will have contributed more than \$3 million to this initiative.

"We know that teachers collectively spend more than \$1 billion of their own money on school supplies every year. That's about \$485 per teacher," says Clifford Hudson, chairman, chief executive officer and president. "In partnership with our customers, our Limeades for Learning program assists classroom teachers by easing this burden and bringing classroom supplies to students across the nation."

SONIC customers can make a difference in their local communities by voting online Sept. 23, 2013 through Oct. 27, 2013, at [LimeadesforLearning.com](#), for their favorite projects submitted by teachers in need. In 2013, more than a half million dollars in SONIC donations will go toward public school classroom projects around the country this year.

"The impact of Limeades for Learning has been astounding," says Charles Best, founder and chief executive officer at [DonorsChoose.org](#). "Over the last four years since we've partnered with SONIC, they've helped bring nearly seven thousand teachers projects to life, which has helped more than half a million students get the resources they need to learn and thrive."

There are three ways to vote:

- Create an account on [LimeadesforLearning.com](#) with a valid email address and receive one vote per day.
- Visit a SONIC Drive-In and receive two extra vote codes on a bag sticker.
- Vote online ten times and get two extra vote codes via email.

To encourage customers to vote, SONIC will donate an additional \$100,000 to fund more projects if Limeades for Learning reaches 5 million votes by Oct. 20, 2013.

About SONIC, America's Drive-In

SONIC®, America's Drive-In®, is the nation's largest chain of drive-in restaurants with more than 3,500 drive-ins serving approximately 3 million customers every day. Over the past 60 years, SONIC has delighted guests with signature menu items, more than 1 million drink combinations, friendly service by iconic Carhops and ongoing support of education through its award-winning Limeades for Learning® program. SONIC received top honors as America's "#1 burger quick service restaurant" in the 2013 Temkin Experience Ratings report. For more information about Sonic Corp. (NASDAQ/NM: SONC) and its subsidiaries, please visit [sonicdrivein.com](#). Customers can also connect with SONIC at [facebook.com/sonicdrivein](#) or on [Twitter @sonicdrive_in](#).

About DonorsChoose.org

[DonorsChoose.org](#) is an online charity that allows public school teachers across the country to post classroom project requests on their website, [www.DonorsChoose.org](#). Individuals are able to browse the requests and can donate any amount to projects that inspire them. Once a project reaches its funding goal, [DonorsChoose.org](#) sends the materials to the school. Teachers and fans can also connect with [DonorsChoose.org](#) at [facebook.com/DonorsChoose](#) or on [Twitter@DonorsChoose](#).

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