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SONIC Celebrates the Season with New Holiday Mint Desserts

Guests can taste the holiday cheer in new Shake and Molten Cake Sundae

OKLAHOMA CITY--(BUSINESS WIRE)-- This season, [SONIC® Drive-In](#) (NASDAQ: SONC) will help guests get in the holiday spirit with two new minty treats: the Vanilla Holiday Mint™ Shake and Chocolate Holiday Mint™ Molten Cake Sundae. Made SONIC's Real Ice Cream, these two seasonal desserts — along with the return of the Chocolate Holiday Mint™ Shake from 2012 — offer customers a spirited way to experience the high-quality sweetness they have come to expect from the drive-in during busy holiday times.



SONIC's Vanilla Holiday Mint(TM) Shake takes SONIC's hand-mixed Real Ice Cream Vanilla Shake and adds SONIC's crushed holiday mints, topped with whipped topping, more crushed mints and a cherry. The Chocolate Holiday Mint(TM) Molten Cake Sundae starts with SONIC's rich molten chocolate cake, filled with hot fudge and covered with Real Ice Cream, more hot fudge, SONIC's crushed holiday mints, whipped topping and a cherry. This instant classic is a holiday dessert with a side of dessert. (Photo: Business Wire)

About SONIC, America's Drive-In

SONIC®, America's Drive-In®, is the nation's largest chain of drive-in restaurants with more than 3,500 drive-ins serving approximately 3 million customers every day. Over the past 60 years, SONIC has delighted guests with signature menu items, more than 1 million drink combinations, friendly service by iconic Carhops and ongoing support of education through its award-winning Limeades for Learning® program. SONIC received top honors as America's "#1 burger quick service restaurant" in the 2013 Temkin Experience Ratings report. For more information about Sonic Corp. (NASDAQ/NM: SONC) and its subsidiaries, please visit sonicdrivein.com. Customers can also connect with SONIC at facebook.com/sonicdrivein or on [@sonicdrive_in](https://twitter.com/sonicdrive_in).

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"We are known for our great desserts, and the holiday season presents an opportunity to do something fun with the nostalgic flavor of mint," said Chef Claes Petersson, vice president of product innovation of Sonic Corp. "Once we layer in sweet vanilla and crunchy mint to our creamy and rich Real Ice Cream, the flavor profile is distinctly holiday and undoubtedly SONIC."

Adding the smooth delight of vanilla to last year's chocolate version, the Vanilla Holiday Mint Shake takes SONIC's hand-mixed Real Ice Cream Vanilla Shake and adds SONIC's crushed holiday mints, topped with whipped topping, more crushed mints and a cherry, of course. The Chocolate Holiday Mint Shake is also back by popular demand.

For customers who crave something to warm them up, the Chocolate Holiday Mint Molten Cake Sundae starts with SONIC's rich molten chocolate cake, filled with hot fudge and covered with Real Ice Cream, more hot fudge, SONIC's crushed holiday mints, whipped topping and a cherry. This instant classic is a holiday dessert with a side of dessert.

Try both desserts this season to see why holidays at SONIC are the sweetest. Along with the entire SONIC menu, the holiday dessert items are available all day, but only for a limited time through December.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20131119006032/en/>

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