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SONIC® Spices Up Breakfast with New Salsa Verde Burrito and Toaster Sandwich

Featuring bold salsa verde and real avocado, SONIC's distinct flavors keep breakfast interesting

OKLAHOMA CITY--(BUSINESS WIRE)-- [SONIC Drive-In](#) (NASDAQ: SONC), the nation's largest chain of drive-in restaurants, is giving breakfast a jumpstart with two flavorful new limited-time breakfast offerings: the Salsa Verde Breakfast Burrito and the Salsa Verde Breakfast Toaster® sandwich. Made with bold salsa verde and real avocado, these distinctly SONIC menu items keep breakfast fresh and can be enjoyed any time of day for a protein-packed, flavorful meal.



The limited-time Salsa Verde Breakfast Burrito is made with crispy bacon, bold salsa verde, fluffy eggs, SONIC's signature Tots, real avocado, fresh onions and melted Cheddar cheese, all wrapped in a warm flour tortilla. (Photo: Business Wire) combination of fire-roasted tomatillos, onions, jalapenos and roasted garlic, lending a slight heat and deep roasted flavor to these breakfast favorites. Both the toaster and the burrito are finished off with Wholly™ Avocado® all-natural, 100 percent Hass avocado brought to you by the makers of Wholly Guacamole® brand, America's number one selling guacamole. To learn more about the health benefits of avocados, visit eatwholly.com.

The Salsa Verde Breakfast Burrito and Breakfast Toaster are available for a limited time only. Through February, pair them with a \$.99 large drink before 10 a.m. for Your Morning Drink Stop!®.

About SONIC, America's Drive-In

SONIC®, America's Drive-In®, is the nation's largest chain of drive-in restaurants with more than 3,500 drive-ins serving approximately 3 million customers every day. Over the past 60 years, SONIC has delighted guests with signature menu items, more than 1 million drink combinations, friendly service by iconic Carhops and ongoing support of education through its award-winning Limeades for Learning® program. SONIC received top honors as America's "#1 burger quick service restaurant" in the 2013 Temkin Experience Ratings report. For more information about Sonic Corp. (NASDAQ/NM: SONC) and its subsidiaries, please visit sonicdrivein.com. Customers can also connect with SONIC at [facebook.com/sonicdrivein](https://www.facebook.com/sonicdrivein) or on [Twitter @sonicdrive_in](https://twitter.com/sonicdrive_in).

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Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20140108005046/en/>

"We are constantly working to create new and innovative offerings for our breakfast menu using ingredients not typically found at quick service restaurants," said Chef Claes Petersson, vice president of product innovation of Sonic. "The combination of zesty salsa verde and rich, real avocado brings an added layer of depth and dimension to our breakfast burritos and toasters. When you add crispy bacon and fluffy eggs, you've got a complete breakfast in a neat package that's convenient for those on the go."

The Salsa Verde Breakfast Toaster is made with crispy bacon, bold salsa verde, fluffy eggs, fresh onions and melted American cheese, sandwiched between two thick slices of Texas Toast. The Salsa Verde Breakfast Burrito is comprised of the same savory, quality ingredients, as well as melted cheddar cheese and Sonic Drive-In's signature Tots, all wrapped in a warm flour tortilla. Named for its green color, salsa verde is a tangy

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Source: SONIC Drive-In

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