

SONIC Drive-In Triples the Dessert Love with Red Velvet Molten Cake Sundae

Dessert provides quality and creativity associated with sit-down dining experience

(OKLAHOMA CITY) - This February, <u>SONIC® Drive-In</u> (NASDAQ: SONC) is giving guests the chance to enjoy three classic desserts in one with the <u>Red Velvet Molten Cake Sundae</u>. Made with moist red velvet molten cake on a bed of rich cheesecake and crowned with a swirl of SONIC's Real Ice Cream, this triple threat of premium sweetness takes 'a la mode' to the extreme.

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"Already famous for Real Ice Cream and high quality desserts SONIC is always looking to surprise our guests with intriguing new flavor profiles, such as the Red Velvet Molten Cake Sundae," said Chef Claes Petersson, vice president of product innovation of Sonic. "Sundaes are a fan-favorite that have stood the test of time, but the new red velvet and cheesecake additions elevate our Molten Cake Sundaes to a whole new level."

The Red Velvet Molten Cake Sundae is a made-to-order confection with layers of sweet favorites combined in a new way. This sundae starts with a layer of rich and creamy cheesecake filling- a delicious base to a decadent dessert. A moist red velvet bundt cake is nestled on top, filled with thick hot fudge that spills out as you eat your way to the center. The next layer is SONIC's Real Ice Cream, followed by whipped topping and a delicate drizzle of chocolate sauce. For the final touch, the sundae is finished off with a traditional cherry, resulting in the ultimate dessert trifecta fit to share or savor alone.

Red velvet cake has made a resurgence in popularity around the country among home cooks, bakeries and

diners looking for a premium way to satisfy sweet cravings with a combination of complementary flavors. At SONIC, coupling the moist red cake with rich, creamy cheesecake goes beyond expectations and delivers a high-quality dessert unlike anything else. Adding SONIC's rich and smooth Real Ice Cream into the mix, and you won't see red velvet cake the same way again.

Treat your sweetheart to the ultimate sundae experience just in time for the Valentine's Day season. Along with the entire SONIC menu, the Red Velvet Molten Cake Sundae is available all day, but only for a limited time through February.

About SONIC, America's Drive-In

SONIC®, America's Drive-In®, is the nation's largest chain of drive-in restaurants with more than 3,500 drive-ins serving approximately 3 million customers every day. Over the past 60 years, SONIC has delighted guests with signature menu items, more than 1 million drink combinations, friendly service by iconic Carhops and ongoing support of education through its award-winning Limeades for Learning® program. SONIC received top honors as America's "#1 burger quick service restaurant" in the 2013 Temkin Experience Ratings report. For more information about Sonic Corp. (NASDAQ/NM: SONC) and its subsidiaries, please visit sonicdrivein.com. Customers can also connect with SONIC at facebook.com/sonicdrivein or on Twitter @ sonicdrive_in.

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