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SONIC Drive-In Strengthens Premium Chicken Lineup with New Honey Mustard & Swiss Chicken Sandwiches

New premium chicken sandwich joined by the return of fan-favorites Asiago Caesar Chicken Club Sandwich and Sweet Potato Tots

OKLAHOMA CITY--(BUSINESS WIRE)-- [SONIC® Drive-In](#) (NASDAQ: SONC) takes another great step in its ongoing pursuit of providing flavorful sandwiches using superior ingredients as it introduces the new Honey Mustard & Swiss Chicken Sandwich and announces the return of the Asiago Caesar Chicken Club Sandwich to its premium chicken lineup. Each sandwich features SONIC's unique combination of tangy sauces and savory cheeses, made specifically for customers who crave these classic flavors.



The Honey Mustard & Swiss Chicken Sandwiches are available with 100 percent all-white meat grilled or crispy chicken breast on a soft, whole grain ciabatta bun (offering 10 grams of whole grain) with fresh lettuce, a hand sliced tomato, SONIC's tangy honey mustard sauce and mild Swiss cheese to pack even more flavor. (Photo: Business Wire)

dressing.

In addition, for a limited time SONIC is bringing back its beloved Sweet Potato Tots. SONIC'S Sweet Potato Tots are the perfect marriage of sweet and salty flavors rounded out with the taste of crispy sweet potatoes. Pair these perfectly with either premium chicken sandwiches and a Route 44® Cherry Limeade for one tasty combo.

"We worked with many different ingredients to develop a lineup of premium chicken sandwiches that appeal to the varying tastes of our customers," said Chef Claes Petersson, vice president of product innovation at Sonic. "The tangy and savory flavors of the new Honey Mustard & Swiss Chicken Sandwich perfectly complement our premium 100 percent all-white meat chicken breast in a way our customers will love. Because we are all about customization at SONIC, I like to add crispy bacon to take it to another level."

Both the Honey Mustard & Swiss Chicken Sandwich and the Asiago Caesar Chicken Club Sandwich are a perfect option for lunch or dinner, and just like the entire SONIC menu, are made to order and available all day, but only for a limited time.

About SONIC, America's Drive-In

[Click to Tweet:](#) New #HoneyMustard & Swiss Chicken Sandwich and the return of Sweet Potato #Tots now at @SONICDrive_In.

"SONIC customers enjoy our premium chicken sandwiches, but sometimes they crave different flavors, like the new Honey Mustard & Swiss Chicken Sandwich," said [James O'Reilly](#), chief marketing officer for Sonic. "They enjoy trying unique flavor pairings, and we will continue to build on our diverse menu while offering the quality you might associate with a sit down restaurant in a quick service format."

Starting today, the Honey Mustard & Swiss Chicken Sandwiches are available with 100 percent all-white meat grilled or crispy chicken breast on a soft, whole grain ciabatta bun (offering 10 grams of whole grain) with fresh lettuce, a hand sliced tomato, SONIC's tangy honey mustard sauce and mild Swiss cheese to pack even more flavor. The Asiago Caesar Chicken Club Sandwich is also available grilled or crispy on a whole grain ciabatta bun but features the distinct taste of Asiago cheese, savory bacon and SONIC's signature Caesar

SONIC®, America's Drive-In®, is the nation's largest chain of drive-in restaurants with more than 3,500 drive-ins serving approximately 3 million customers every day. Over the past 60 years, SONIC has delighted guests with signature menu items, more than 1 million drink combinations, friendly service by iconic Carhops and ongoing support of education through its award-winning Limeades for Learning® program. SONIC received top honors as America's "#1 burger quick service restaurant" in the 2013 Temkin Experience Ratings report. For more information about Sonic Corp. (NASDAQ/NM: SONC) and its subsidiaries, please visit sonicdrivein.com. Customers can also connect with SONIC at facebook.com/sonicdrivein or on [Twitter @sonicdrive_in](https://twitter.com/sonicdrive_in).

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