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## **Sonic to Attend the Bank of America Merrill Lynch 2014 Consumer & Retail Conference**

OKLAHOMA CITY--(BUSINESS WIRE)-- Sonic Corp. (NASDAQ:SONC), the nation's largest chain of drive-in restaurants, today announced that the company will be presenting at the Bank of America Merrill Lynch 2014 Consumer & Retail Conference at the Palace Hotel in New York, NY on Wednesday, March 12, 2014 at 9:40 AM Eastern Time.

Investors and interested parties may listen to a webcast of the presentation by visiting the Company's website at [www.sonicdrivein.com](http://www.sonicdrivein.com) under the investor relations section.

### **About Sonic**

SONIC®, America's Drive-In®, is the nation's largest chain of drive-in restaurants with more than 3,500 drive-ins serving approximately 3 million customers every day. Over the past 60 years, SONIC has delighted guests with signature menu items, more than 1 million drink combinations, friendly service by iconic Carhops and ongoing support of education through its award-winning Limeades for Learning® program. SONIC received top honors as America's "#1 burger quick service restaurant" in the 2013 Temkin Experience Ratings report. For more information about Sonic Corp. (NASDAQ/NM:SONC) and its subsidiaries, please visit [sonicdrivein.com](http://sonicdrivein.com). Customers can also connect with SONIC at [facebook.com/sonicdrivein](https://facebook.com/sonicdrivein) or on [Twitter @sonicdrive\\_in](https://twitter.com/sonicdrive_in).

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