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SONIC's 50 Shake and Slush Flavors for Summer Offer Largest Frozen Variety in Fast Food

With 50 innovative shake and slush flavors, SONIC Drive-In is the Ultimate Frozen Stop for summer

OKLAHOMA CITY--(BUSINESS WIRE)-- [SONIC® Drive-In](#) (NASDAQ: SONC) is bringing back its wildly successful Summer of Shakes for another year - and giving fans even more reasons to embrace the season with 25 slush flavors. With 50 refreshing and colorful creations, guests needn't look any further than America's Drive-In for the satisfying and icy treats they'll crave all summer. New slush flavors like Blue Raspberry made with NERDS® and rainbow candies, Super Peach Ring and Polynesian Punch quench thirsts with a kaleidoscope of color. Enticingly sweet, hand-mixed shake creations like OREO® Peanut Butter, Cookie Dough and Chocolate Hazelnut Cream offer satisfaction that only SONIC's Real Ice Cream can provide. As an added treat, shakes are half-price after 8 p.m. all summer long, and slushes are half-price during SONIC's beloved Happy Hour, every day from 2-4 p.m. at participating locations!



[Click to Tweet:](#) .@SONICDrivein's new #SummerofShakes & #SlushHeadquarters bring 50 innovative flavors to Summer!

"The wide variety of flavors available during last year's Summer of Shakes was a huge draw for our guests. We, of course, wanted to top our efforts this year by not only introducing new innovative shake options, but by bringing added creativity to our slush offerings, too," said Chef Claes Petersson, vice president of product innovation at Sonic. "Whether you want sweet, sour, salty, spicy or something in between, the Summer of Shakes and Slush Headquarters gives 50 options to choose from to satiate any palate."

Shake fans appreciate the creative combinations only SONIC can provide, with interesting flavor profiles that surprise and delight taste buds with every cool, creamy sip. SONIC's vanilla Real Ice Cream serves as the base for 25 unique and innovative hand-mixed shake flavors, including Chocolate Covered Jalapeño, Lemon Pie and OREO® Caramel. Using unique ingredients like chocolate hazelnut, peanut butter, cheesecake and even jalapeños, food adventurers can create any number of combinations this summer beyond the featured 25 flavors.

SONIC's endless variety of slush flavors offer exotic refreshment that's more sippable than a snow cone. New slush options feature a blend of NERDS and rainbow candies mixed right in, while other flavors are inspired by classic candies leading to unique slushes like Peach Ring, Atomic Lemon and Cotton Candy. Classic Slush flavors like Watermelon, Cherry and Green Apple are still available for guests who love these familiar favorites. To take it up another notch, just add SONIC's Real Ice Cream for a smooth Real Ice Cream Slush.

SONIC Drive-In Blue Raspberry Slush with NERDS
(Photo: Business Wire)

Whether you need a poolside slush to sip on or a sweet shake indulgence after a long summer day, SONIC's Summer of Shakes and Slush Headquarters will simultaneously heat things up with flavor and cool you

down with icy refreshment. Visit the drive-in during Happy Hour from 2-4 p.m. for half-price slushes at participating locations, or spice up late night for half price shakes after 8 p.m. every day this summer.

About SONIC, America's Drive-In

SONIC®, America's Drive-In®, is the nation's largest chain of drive-in restaurants with more than 3,500 drive-ins serving approximately 3 million customers every day. Over the past 60 years, SONIC has delighted guests with signature menu items, more than 1 million drink combinations, friendly service by iconic Carhops and ongoing support of education through its award-winning Limeades for Learning® program. SONIC received top honors as America's "#1 burger quick service restaurant,"

ranking in the top 5 of all brands in the 2014 Temkin Experience Ratings report. For more information about Sonic Corp. (NASDAQ/NM: SONC) and its subsidiaries, please visit sonicdrivein.com. Customers can also connect with SONIC at [facebook.com/sonicdrivein](https://www.facebook.com/sonicdrivein) or on [Twitter @sonicdrive_in](https://twitter.com/sonicdrive_in).

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