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SONIC's 2014 Troy Smith Hall of Fame Award Presented to Entrepreneurial Franchisee

Buddy McClain of MVP Sonics takes home SONIC's most prestigious award

OKLAHOMA CITY--(BUSINESS WIRE)-- [SONIC® Drive-In](#) (NASDAQ: SONC), the nation's largest chain of drive-in restaurants, presented the Troy Smith Hall of Fame Award to respected franchisee Buddy McClain, chief executive officer of MVP Sonics at the 2014 SONIC National Convention last week in New Orleans. Named after SONIC's founder, the Troy Smith Award is SONIC's most prestigious award given to a franchisee that has worked with SONIC for a noteworthy duration and has made a significant contribution in terms of leadership, growth, positive influence and brand image.

"Buddy has been a franchisee for more than 37 years, and exemplifies the entrepreneurial spirit of our founder, Troy Smith, in all that he does," said Clifford Hudson, chairman, chief executive officer and president of Sonic Corp. "Buddy's emphasis on embracing change and technology and his passion for pursuing his dream through unfailing focus makes Buddy an ideal franchisee to continue to grow with this brand."

Based in Ridgeland, Miss., MVP Sonics owns and operates 59 SONIC Drive-Ins in Mississippi, Alabama and Florida. Buddy leads his team as CEO of MVP Sonics, incorporating family and trusted colleagues to execute his vision for the business. Buddy sets an example for excellence through his hands-on approach and dedication to mentoring those around him. His dedication, entrepreneurial spirit and positivity epitomize that of SONIC founder Troy Smith.

"SONIC has done everything for me and my career," said Buddy McClain. "I feel very humbled and honored to be a Troy Smith Award winner because I spent time with Troy. He was a good businessman, but also, Troy was a giver. He helped other people be successful and that's a tradition I continue today at SONIC. That's what SONIC is - it's full of good people."

About SONIC, America's Drive-In

SONIC, America's Drive-In, is the nation's largest drive-in restaurant chain serving more than 3 million customers every day. Nearly 90 percent of SONIC's 3,500 drive-in locations are owned and operated by local business men and women. Over the past 60 years, SONIC has delighted guests with signature menu items, more than 1 million drink combinations and friendly service by iconic Carhops. SONIC received top honors as America's "#1 burger quick service restaurant," ranking in the top 5 of all brands in the 2014 Temkin Experience Ratings report. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit sonicdrivein.com or follow us on [Facebook](#) and [Twitter](#).

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for SONIC Drive-In
Matthew Young, 512-542-2802
Matthew.Young@cohnwolfe.com

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