

Not Your Ordinary Wings, Not Your Ordinary Sauces

SONIC introduces lineup of boneless chicken wings loaded with bold sauces

OKLAHOMA CITY--(BUSINESS WIRE)-- <u>SONIC® Drive-In</u> (NASDAQ: SONC) is laying it on thick for guests this fall as it introduces all new Boneless Chicken Wings. Available tossed in three craveable sauces that pack serious flavor from zesty ingredients like ginger, spicy red pepper flakes, lemongrass, cayenne and chipotle, the new bite-sized treats will please any wing aficionado looking for a meal, snack or a feast with friends, any time of the day.



SONIC's new Boneless Chicken Wings are made with 100 percent all white-meat chicken and are available in one of three mouthwatering sauces, each loaded with bold flavor: Buffalo, Asian Sweet Chili or Barbeque.

"With our new Boneless Chicken Wings, the uniqueness of the sauces really steals the show, improving on popular flavor profiles to create a premium version of the familiar but ever-evolving chicken wing," said Chef Claes Petersson, vice president of product innovation at Sonic. "Our team of culinary experts worked carefully in the test kitchen to create these three bold signature sauces that accommodate the diverse tastes of our guests, elevating our juicy Boneless Chicken Wings beyond anything you might find at other fast food or fast casual restaurants."

SONIC's All New Boneless Chicken Wings (Photo: Business Wire)

Tossed in a savory sauce made with hot and fiery cayenne, red chili peppers and a touch of

chipotle, Buffalo Boneless Chicken Wings are a great choice for guests looking for a traditional wing flavor profile with a kick. For a more exotic flavor, Asian Sweet Chili Boneless Chicken Wings are enveloped in a sauce made with savory soy sauce, bright, fresh ginger, lemongrass and spicy red pepper flakes for a distinct but subtle kick of heat. SONIC's new Barbeque Boneless Chicken Wings are doused in sauce made with real brown sugar to create the perfect balance of sweet and savory, a great choice for those who love the classics.

All three delicious flavors of SONIC's new Boneless Chicken Wings are available in packs of six, 12 or 24. Guests who order 12 or 24 Boneless Chicken Wings also have the option to mix or match two sauces to try more than one flavor.

Pair an order of Boneless Chicken Wings with Tots and a Cherry Limeade to make a great meal for lunch, dinner, or anywhere in between. Just like the entire menu at SONIC, the Boneless Chicken Wings are available all day, but only for a limited time.

About SONIC, America's Drive-In

SONIC, America's Drive-In, is the nation's largest drive-in restaurant chain serving more than 3 million customers every day. Nearly 90 percent of SONIC's 3,500 drive-in locations are owned and operated by local business men and women. Over the past 60 years, SONIC has delighted guests with signature menu items, more than 1 million drink combinations and friendly service by iconic Carhops. SONIC received top honors as America's "#1 burger quick service restaurant," ranking in the top 5 of all brands in the 2014 Temkin Experience Ratings report. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit sonicdrivein.com or follow us on Facebook and Twitter.

Photos/Multimedia Gallery Available: http://www.businesswire.com/multimedia/home/20140930006155/en/

SONIC Drive-In Matthew Young, 512-542-2802 Matthew.young@cohnwolfe.com

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