

SONIC® Combines Sweet and Savory Flavors in New French TOASTER® Breakfast Sandwich

Offering a SONIC Twist to a Delicious Favorite, this New Breakfast Offering is Available All Day

OKLAHOMA CITY--(BUSINESS WIRE)-- <u>SONIC® Drive-In</u> (NASDAQ:SONC) will ring in the new year with the addition of a new sandwich, the French TOASTER Breakfast Sandwich. The delicious new, limited-time menu offering brings sweet and savory flavors together for the perfect breakfast harmony in every bite. These new flavor combinations are the perfect addition to the robust menu of fun and innovative food items only found at SONIC.



"SONIC is all about choice, which is why we offer our entire menu all day long, including this new French TOASTER Breakfast Sandwich," said Chef Petersson. "Our signature French Toast Sticks have always been a popular breakfast or snack option, and our Breakfast TOASTER sandwiches are guest favorites. Bringing elements of each delicious and classic breakfast option into one sweet and tasty sandwich was the logical innovation in expanding our morning menu."

SONIC's French TOASTER Breakfast Sandwich is made with fluffy scrambled eggs, melty cheese and savory sausage or crisp bacon sandwiched between two slices of golden French toast. Combine with Tots and a Red Button Roast[®] coffee for a delicious breakfast meal that will warm you up during the cold Winter months. Along with other breakfast items at SONIC, the one-of-a-kind breakfast sandwich is available all day, but only for a limited time.

SONIC Drive-In's new French TOASTER Breakfast Sandwich with Sausage (Photo: Business Wire)

About SONIC, America's Drive-In

SONIC, America's Drive-In, is the nation's largest drive-in restaurant chain serving more

than 3 million customers every day. Nearly 90 percent of SONIC's 3,500 drive-in locations are owned and operated by local business men and women. Over the past 60 years, SONIC has delighted guests with signature menu items, more than 1.3 million drink combinations and friendly service by iconic Carhops. SONIC received top honors as America's "#1 burger quick service restaurant," ranking in the top 5 of all brands in the 2014 Temkin Experience Ratings report. To learn more about Sonic Corp. (NASDAQ:SONC), please visit sonicdrivein.com or follow us on Facebook and Twitter.

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Photos/Multimedia Gallery Available: http://www.businesswire.com/multimedia/home/20150113005322/en/

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