



February 17, 2015

CORRECTING and REPLACING SONIC® Springs Forward to Summer with 25 Hand-Mixed Shake Flavors

Made with SONIC's Real Ice Cream, SONIC Gives Guests the Ultimate Shake Experience

OKLAHOMA CITY--(BUSINESS WIRE)-- First paragraph, last sentence of release should read: To sweeten the deal a little more, [SONIC Real Ice Cream Shakes](#) are half-price after 8 p.m. beginning Feb. 24 and all summer long (instead of To sweeten the deal a little more, [SONIC Real Ice Cream Shakes](#) are half-price after 8 p.m. now and all summer long).

The corrected release reads:

SONIC® SPRINGS FORWARD TO SUMMER WITH 25 HAND-MIXED SHAKE FLAVORS

Made with SONIC's Real Ice Cream, SONIC Gives Guests the Ultimate Shake Experience



[SONIC® Drive-In](#) (NASDAQ: SONC) is sweetening things up for the third year in a row with a total of 25 creamy and delicious Shake flavors all made with SONIC's Real Ice Cream. The Shake Nation celebration starts this month and extends through the summer, offering guests an abundance of choices when the craving hits. To sweeten the deal a little more, [SONIC Real Ice Cream Shakes](#) are half-price after 8 p.m. beginning Feb. 24 and all summer long.

Every SONIC Shake flavor starts with SONIC's famous, rich and creamy Real Ice Cream, with clever combinations of flavors mixed in for an ideal treat. SONIC's selection of masterfully mixed Shakes include guest favorites like Strawberry Cheesecake, Peanut Butter Fudge and Oreo® Chocolate. Beyond the 25 flavors on the menu, guests are encouraged to get creative and come up with their own creamy concoction; whatever enticing flavors guests are in the mood for, SONIC can whip up a special Shake just for them.

"Our team of culinary experts always delivers innovative flavors to make the SONIC experience more exciting, and just like anything else at SONIC, our 25 Shake flavors can be mixed and matched with endless combinations to make sure each guest gets exactly what they want," said Chef Claes Petersson, vice president of product innovation of Sonic Corp. "Because each Shake is hand-mixed to order, our team members can whip up any flavor the guest can think of. We hope guests will see these 25 flavors as a

SONIC's Strawberry Cheesecake Shake (Photo: Business Wire) starting point - a canvas for them to create their own perfect Shake masterpiece!"

In addition to classic Shake varieties of Chocolate and Vanilla, SONIC is serving up unique flavor combinations like Jalapeno Chocolate, Coconut Cream Pie and Chocolate Covered Banana.

SONIC's 25 Shake flavors are in season for a limited time only, so head to your local SONIC Drive-in to try as many Shake flavors as you can.

About SONIC, America's Drive-In

SONIC, America's Drive-In, is the nation's largest drive-in restaurant chain serving more than 3 million customers every day. Nearly 90 percent of SONIC's 3,500 drive-in locations are owned and operated by local business men and women. Over the

past 60 years, SONIC has delighted guests with signature menu items, more than 1.3 million drink combinations and friendly service by iconic Carhops. SONIC received top honors as America's "#1 burger quick service restaurant," ranking in the top 5 of all brands in the 2014 Temkin Experience Ratings report. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit sonicdrivein.com or follow us on [Facebook](#) and [Twitter](#).

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Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20150217005306/en/>

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Source: SONIC Drive-In

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