

SONIC® and Kevin Durant Remix One-of-a-Kind Sweets with Thrilling Candy Slush Flavors

SONIC offers 28 innovative flavors with Nerds Candy[®], Jolly Ranchers[®] and popping candy

OKLAHOMA CITY--(BUSINESS WIRE)-- SONIC® Drive-In (NASDAQ: SONC) is bringing back the popular and refreshing line up of Slush Headquarters(SM) flavors for another summer of fun, adding even more candy-inspired flavors to the mix, with help from brand ambassador and NBA All Star, Kevin Durant. More flavorful and sippable than a snow cone, SONIC's icy treats are flooding the drive-in with 28 different options made with real fruit, exciting flavors and real candy including Nerds®, Jolly Ranchers® and popping candy. The addition of two signature Kevin Durant Slushes, including The All-StarTM, made with blue raspberry and Nerds with rainbow candy, and The Game Changer, made with lemon, strawberries and Nerds with rainbow candy, make the second year of Slush Headquarters at SONIC extra special.



"Last year's introduction of Nerds into our Slush line up was hugely successful, which ultimately inspired us to experiment with more candy flavors for the second year of Slush Headquarters," said Chef Claes Petersson, vice president of product innovation for SONIC. "This year we've added two more nostalgic candies, including Jolly Ranchers and Popping Candy, to satisfy our adventurous Slush fans who appreciate something different and surprising in their icy refreshment that you could only get at SONIC."

Announced as SONIC's brand ambassador last November, Kevin Durant's love for the Candy Slush with Nerds and rainbow candy played no small part in his interest in working with SONIC.

"The best part of being a brand ambassador with Sonic has been having a role in product creation, including my signature Slush flavors," said Durant. "The All-Star and The Game Changer are both great - keep an eye out later this summer for another surprise flavor."

In addition to classic flavors like Grape and Watermelon, SONIC guests can order any of the 28 Slush flavors complete with real candies mixed right in, including Nerds with rainbow candy, Jolly Ranchers and popping candy. Beyond the Slush Headquarters official flavors, guests are invited and encouraged to mix and match flavors to create their own perfect combination. To take it up another notch, guests can add SONIC's Real Ice Cream for a smooth Real Ice Cream Slush.

SONIC Slush Headquarters is the ultimate frozen stop all summer long for a limited time only, offering half-price Slushes during Happy Hour from 2 to 4 p.m., every day at participating locations.

About SONIC, America's Drive-In

SONIC's "The Game Changer" Slush (Photo: Business Wire)

SONIC, America's Drive-In, is the nation's largest drive-in restaurant chain serving more than 3 million customers every day. Nearly 90 percent of SONIC's 3,500 drive-in locations are owned and operated by local business men and women. Over the past 60 years, SONIC has delighted guests with signature menu items, more than 1.3 million drink combinations and friendly service by iconic Carhops. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit sonicdrivein.com or follow us on Facebook and Twitter.

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