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SONIC® Mixes Up Master Blast™ Lineup with More Flavors

SONIC offers 18 flavors to fan-favorite dessert

OKLAHOMA CITY--(BUSINESS WIRE)-- [SONIC® Drive-In](#) (NASDAQ: SONC) is upping its Real Ice Cream game with 18 Master Blast flavors that go beyond the usual ice cream and candy concoctions. These handmade Real Ice Cream treats will blow taste buds away with perfectly blended confections of delicious fruit, cookies, premium candy and Real Ice Cream.



"We experimented with many flavors this year to offer twice as many Master Blast choices," said Chef Claes Petersson, vice president of product innovation for SONIC. "Our guests can create any number of combinations this summer that are hand-mixed, made-to-order and customizable, guaranteeing they leave the drive-in with a perfect dessert treat."

The indulgent Master Blasts® are hand mixed with SONIC's creamy and rich Real Ice Cream combined with premium ingredients to create deliciously complex desserts. With a choice of 18 rich flavors, guests can choose from selections including Waffleberry Brownie, made with real strawberries, chocolate brownie bites and waffle cone pieces, Peanuttty Swirl with Snickers® Bars, Brownie and Cookie Dough Madness, and Malted Brownie Bliss.

SONIC's Master Blasts go above and beyond to deliver the rich, creamy sweetness unavailable in other soft serve or store-bought, hard-frozen ice cream pints. With Real Ice Cream and mouth-watering candy additions, cravings across the country will be delightfully surprised at the gourmet flavors, made fresh and delivered at the drive-in.

Master Blasts flavors like Waffleberry Brownie and Malted Brownie Bliss are only around for a limited time - so hurry in and try something new!

About SONIC, America's Drive-In

SONIC Master Blasts (Photo: Business Wire)

SONIC, America's Drive-In, is the nation's largest drive-in restaurant chain serving more than 3 million customers every day. Nearly 90 percent of SONIC's 3,500 drive-in locations are owned and operated by local business men and women. Over the past 60 years, SONIC has delighted guests with signature menu items, more than 1.3 million drink combinations and friendly service by iconic Carhops. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit sonicdrivein.com or follow us on [Facebook](#) and [Twitter](#).

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