



September 21, 2015

SONIC's Boneless Wings Are Back with an Upgraded Lineup of Flavors

America's Drive-In introduces six bold sauces

OKLAHOMA CITY--(BUSINESS WIRE)-- Back by popular demand, [SONIC® Drive-In](#) (NASDAQ: SONC) announced the return of Boneless Wings with a lineup of exciting flavors for the ultimate wing experience. Tossed with sauces infused with bold ingredients like ginger, spicy habanero sauce, lemongrass, garlic and honey, these fan favorites will please any wing lover.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20150921005354/en/>



Extreme Habanero Heat Boneless Wings (Photo: Business Wire)

culinary experts developed a host of exciting new flavors we cannot wait for our fans to try," said Todd Smith, chief marketing officer for Sonic Corp. "Our new lineup elevates sauces to the next level in a way you won't find anywhere else."

SONIC's upgraded lineup of sauces includes four new flavors: Garlic Parmesan, Honey Barbeque, Island Fire and Extreme Habanero Heat. A flavor crowd pleaser, the Garlic Parmesan is a creamy sauce made with Parmesan cheese, roasted garlic and Italian herbs. For barbeque lovers, the Honey Barbeque sauce is made with real brown sugar and honey to create the perfect balance of sweet and savory. The Island Fire is a SONIC signature and sweet heat Caribbean spiced sauce that is back on the menu by popular demand. The Extreme Habanero Heat sauce is an extreme combination of habanero, cayenne and chili for the boldest heat seekers.

Two fan-favorite flavors from last year, Asian Sweet Chili and Buffalo, are returning to the saucy lineup to give guests a variety of options for the perfect juicy wing. For a more exotic flavor, the Asian Sweet Chili sauce is made with savory soy sauce, bright, fresh ginger, lemongrass and spicy red pepper flakes for a distinct but subtle kick of heat. The Buffalo sauce is made with hot and fiery cayenne, red chili peppers and a touch of chipotle, giving guests a great choice for a traditional wing flavor profile with a kick.

All flavors of SONIC's Boneless Wings are available in packs of six, 12 or 24. Guests who order 12 or 24 Boneless Wings have the option to mix or match two sauces to try more than one flavor. Whether you're feeding a family or an entire tailgate, SONIC has you covered with the Flavor Feast featuring 24 Boneless Wings, four medium drinks and a family size Tots or fries.

Pair an order of Boneless Wings with Tots and a Cherry Limeade to make a great meal for lunch, dinner, or anywhere in between. Boneless Wings are available all day, but only for a limited time.

[About SONIC, America's Drive-In](#)

SONIC's Boneless Wings are made with 100 percent all white-meat chicken and are available in six mouth-watering sauces, each loaded with bold flavor: Garlic Parmesan, Honey Barbeque, Asian Sweet Chili, Buffalo, Island Fire™ and Extreme Habanero Heat. Wing lovers across the nation can also spend their Monday nights at SONIC for Wing Night in America! Every Monday night until December 20, from 5 p.m. to close, Boneless Wings are buy one, get one free. Whether it's two orders of Island Fire or one order of all six flavors, Wing Night in America is the perfect time to feed your wing cravings.

"Our guests' response was incredibly positive last year when we first introduced our Boneless Wings as a limited time offer. Our team of

culinary experts developed a host of exciting new flavors we cannot wait for our fans to try," said Todd Smith, chief marketing officer for Sonic Corp. "Our new lineup elevates sauces to the next level in a way you won't find anywhere else."

SONIC, America's Drive-In, is the nation's largest drive-in restaurant chain serving more than 3 million customers every day. Nearly 90 percent of SONIC's 3,500 drive-in locations are owned and operated by local business men and women. Over the past 60 years, SONIC has delighted guests with signature menu items, more than 1.3 million drink combinations and friendly service by iconic Carhops. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit sonicdrivein.com or follow us on [Facebook](#) and [Twitter](#).

SONC-M

View source version on [businesswire.com](http://www.businesswire.com): <http://www.businesswire.com/news/home/20150921005354/en/>

for SONIC Drive-In

Matthew Young, 512-542-2802

Matthew.Young@cohnwolfe.com

or

Christi Woodworth, 405-225-5600

Vice President of Public Relations

Christi.Woodworth@sonicdrivein.com

Source: SONIC Drive-In

News Provided by Acquire Media