



September 29, 2015

SONIC Drive-In Pledges More Than \$650,000 to Teachers Through 7th Annual Limeades for Learning Campaign

America decides which teachers receive funding by voting September 28 through October 18

OKLAHOMA CITY--(BUSINESS WIRE)-- [SONIC® Drive-In](#) (NASDAQ: SONC), the nation's largest chain of drive-in restaurants, announces the return of [Limeades for Learning®](#). In partnership with [DonorsChoose.org](#), the national award-winning and voter-driven cause marketing campaign funds essential learning materials and innovative teaching resources to inspire creativity and learning in today's youth.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20150929005654/en/>

From September 28 through October 18, 2015, SONIC guests and fans can make a difference in their local communities by voting for public school teacher projects they would like funded through the Limeades for Learning website, [LimeadesforLearning.com](#). Throughout the voting period, projects with the most votes each week receive funding, while remaining projects get a chance at funding for the next week.

There are multiple ways to vote on [LimeadesforLearning.com](#):

1. Create an account with a valid email address and vote each day.
2. Visit a local SONIC, make a purchase and use the code on the bag sticker for two votes.
3. Vote ten times and SONIC will send an additional code worth two extra votes.
4. Share your vote on Facebook, Twitter or through email to earn additional votes.

"Recognizing the need for resources and innovative teaching techniques in the classroom, SONIC is proud to celebrate teachers across the country by putting more than half a million dollars in our customers' hands to make a real difference in the local communities we serve," said Christi Woodworth, vice president of public relations for SONIC. "So many amazing teachers recognize the special talents in each and every child they teach, and they are on a mission to develop those talents. We created Limeades for Learning as a one-of-a-kind platform and opportunity for our guests to join us in giving back by identifying teacher's projects they find inspirational and supporting them with the simple click of a button at [LimeadesforLearning.com](#)."

Every year, teachers spend more than \$1 billion of their own money on school supplies; that's more than \$500 per teacher. In the last six years, SONIC and its franchise partners have donated \$4.2 million to public school classrooms in local communities to help alleviate this burden. By the close of this year's campaign, SONIC will have invested more than \$5 million in students and teachers nationwide.

"The impact of this program has been astounding. SONIC's Limeades for Learning has funded nearly 7,500 teacher projects since the program launched in 2009, improving education experiences for hundreds of thousands of teachers and students across the country," says Charles Best, founder and chief executive officer at DonorsChoose.org. "This year, teachers are submitting more innovative classroom projects than ever. SONIC's fans consistently deliver strong participation and support, and we are excited to deliver more meaningful supplies to classrooms all across the country as we continue to build on the success of Limeades for Learning."

About SONIC, America's Drive-In

SONIC, America's Drive-In, is the nation's largest drive-in restaurant chain serving more than 3 million customers every day. Nearly 90 percent of SONIC's 3,500 drive-in locations are owned and operated by local business men and women. Over the past 60 years, SONIC has delighted guests with signature menu items, more than 1.3 million drink combinations and friendly

service by iconic Carhops. To learn more about Sonic Corp. (NASDAQ/NM: SONC) and Limeades for Learning, please visit sonicdrivein.com and limeadesforlearning.com or follow us on [Facebook](#) and [Twitter](#).

About DonorsChoose.org

DonorsChoose.org is an online charity that allows public school teachers across the country to post classroom project requests on their website, www.DonorsChoose.org. Individuals are able to browse the requests and can donate any amount to projects that inspire them. Once a project reaches its funding goal, DonorsChoose.org sends the materials to the school. Teachers and fans can also connect with DonorsChoose.org at facebook.com/DonorsChoose or on Twitter@DonorsChoose.

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