

SONIC® Drive-In Crew in Louisiana Wins National Training Competition

Pineville, La., SONIC team recognized as the best in the nation at SONIC's annual Convention

PINEVILLE, La.--(BUSINESS WIRE)-- Crew members of the <u>SONIC Drive-In</u> at 3505 Monroe Highway in Pineville, La., took home the gold medal at this year's annual DR PEPPER SONIC GAMES, an Olympic-style competition and training program recognizing the best SONIC Drive-In crews across the country. The Pineville team competed against eleven other finalist teams at the national finals during the recent 2015 SONIC Convention in Kansas City, Mo., where the crew members were celebrated by thousands of SONIC employees.

This Smart News Release features multimedia. View the full release here: http://www.businesswire.com/news/home/20151005005611/en/



The winners of the 2015 DR PEPPER SONIC GAMES and the franchise group that operates the Pineville location, Kergan Brothers, Inc. Front row: Laurie Wilkerson; Doris Reiners, vice president of administration for Kergan Brothers, Inc.; Katie Wakefield, switchboard operator and individual Silver medal winner; Curtis Desselles, swamp; Krista Viola, Carhop and individual Bronze medal winner; Timothy Lair, dresser and individual Gold medal winner; Christopher Guyton, grill; Lori Moresi, marketing director for Kergan Brothers, Inc. Back row: Gary Wilkerson, president of Kergan Brothers, Inc.; Lance Moresi, team leader; Megan Wakefield, fountain; Ted Kergan, CEO of Kergan Brothers, Inc.; Ann Kergan; Janet Hebert, vice president of finance for Kergan Brothers, Inc. (Photo: Business Wire)

"The team from Pineville impressed us all with their energy, professionalism and dedication to the SONIC way of life," said John Salama, vice president of training and education for SONIC. "The DR PEPPER SONIC GAMES has set the standard for operational execution, accuracy, food quality and exceptional guest service, and this crew showed exceptional mastery of their training."

For the past 22 years, SONIC Drive-In crews have competed in the DR PEPPER SONIC GAMES to test their expertise in areas including food and drink preparation and food delivery. This year's competition spanned nine months and involved approximately 91,000 crew members from 3,043 SONIC Drive-Ins located around the nation.

"The DR PEPPER SONIC GAMES offer an incredible opportunity to train and motivate our crew members, and seeing their enthusiasm for SONIC is infectious," said Lance Moresi, managing partner for the Pineville SONIC.
"This was our third consecutive appearance in the competition and our team showed the entire SONIC system what makes us the best drive-in crew in the nation. We are extremely proud!"

Dr Pepper® has sponsored the unique DR PEPPER SONIC GAMES since its inception. "We are honored to be a part of SONIC's commitment to making every guest experience memorable. Seeing crew members succeed and enjoy their jobs makes this a rewarding partnership for both Dr Pepper and SONIC," said Blaine Wood, director of sales for Dr Pepper.

About SONIC, America's Drive-In

SONIC, America's Drive-In, is the nation's largest drive-in restaurant chain serving more than 3 million customers every day. Nearly 90 percent of SONIC's 3,500 drive-in locations are owned and operated by local business men and women. Over the past 60 years, SONIC has delighted guests with signature menu items, more than 1.3 million drink combinations and friendly service by iconic Carhops. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit sonicdrivein.com or follow us on Facebook and Twitter.

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