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SONIC Knocks Out Hunger with New Ultimate Chicken Sandwich

America's Drive-In raises the bar for chicken sandwiches

OKLAHOMA CITY--(BUSINESS WIRE)-- In November, [SONIC® Drive-In](#) (NASDAQ: SONC) satisfies chicken cravings across the nation with the launch of the most premium chicken sandwiches ever offered, the new Ultimate Chicken Sandwich. Featuring a combination of high-quality ingredients and flavors unique to SONIC, the Ultimate Chicken Sandwich is the perfect option for guests seeking the superior chicken sandwich.

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The Ultimate Chicken Sandwich is made with a 100% premium all white meat crispy chicken breast filet settled in a soft Brioche bun. Two topping options give guests an ultimate choice for their sandwich: the Traditional, with creamy mayo and crinkle-cut pickles, or the Classic option, with creamy mayo, fresh lettuce and tomatoes.

"We've continued to successfully differentiate and innovate our sandwich offerings for guests seeking premium options when they come to SONIC and our chicken options are one-of-a-kind," said Todd Smith, chief marketing officer for SONIC. "Our team of culinary experts innovated to deliver a chicken sandwich unlike any other with simple, yet delicious, topping options to complement our premium chicken. A visit to SONIC is all about customization so guests are always able to take it to the next level by adding what they want."

Pair the new Ultimate Chicken Sandwich with an order of Tots and a Cherry Limeade to make a great meal for lunch, dinner, or anywhere in between. The Ultimate Chicken Sandwich is available all day, but only for a limited time.

Classic Ultimate Chicken Sandwich (Photo: Business Wire)

About SONIC, America's Drive-In

SONIC, America's Drive-In, is the nation's largest drive-in restaurant chain serving more than 3 million customers every day. Nearly 90 percent of SONIC's 3,500 drive-in locations are owned and operated by local businessmen and women. Over the past 60 years, SONIC has delighted guests with signature menu items, more than 1.3 million drink combinations and friendly service by iconic Carhops. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit sonicdrivein.com or follow us on [Facebook](#) and [Twitter](#).

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