

SONIC® Expands Chicken Lineup with New Seasoned Jumbo Popcorn Chicken

Flavors include Sriracha, Garlic Parmesan and Honey Barbeque

OKLAHOMA CITY--(BUSINESS WIRE)-- SONIC® Drive-In (NASDAQ: SONC) today announced an innovative spin to its popular premium chicken menu that delivers high quality taste in a bite-sized snack with the introduction of Seasoned Jumbo Popcorn Chicken. Seasoned with bold flavors to satisfy chicken cravings - including Sriracha, Garlic Parmesan and Honey Barbeque - this new twist on a fan favorite is available only at SONIC for a limited time only.

This Smart News Release features multimedia. View the full release here: http://www.businesswire.com/news/home/20151222005076/en/



marinated 100 percent premium all-white meat chicken, covered in an extra crispy coating and tossed with one of three savory flavors that deliver on taste in every bite. Perfect for a snack or a meal, this poppable chicken won't disappoint.

SONIC's juicy popcorn chicken is made with

"At SONIC, we continually create new flavor combinations for our chicken lineup that guests will love on-the-go," said Todd Smith, chief marketing officer. "Our culinary team shook things up on our menu by adding the new Seasoned Jumbo Popcorn Chicken to build off a menu item our guests crave. These bites of juicy chicken have all the flavor packed into the seasoning, so guests don't need dipping sauce, forks, or napkins."

Inspired by the popular fiery red sauce, SONIC's Sriracha seasoning is made from ground red peppers that add a kick in every bite. Always a crowd pleaser, the Garlic Parmesan seasoning is made with

Garlic Parmesan flavor (Photo: Business Wire)

Parmesan cheese, roasted garlic and Italian herbs. The Honey Barbeque seasoning is made with real brown sugar and honey to bring barbeque lovers the perfect balance of sweet and savory.

Perfect for a quick snack or pair an order of Seasoned Jumbo Popcorn Chicken with Tots and a classic Cherry Limeade to make a meal for lunch or dinner.

About SONIC, America's Drive-In

SONIC, America's Drive-In is the nation's largest drive-in restaurant chain serving more than 3 million customers every day. Nearly 90 percent of SONIC's 3,500 drive-in locations are owned and operated by local business men and women. Over more than 60 years, SONIC has delighted guests with signature menu items, more than 1.3 million drink combinations and friendly service by iconic Carhops. Since the 2009 launch of SONIC's <u>Limeades for Learning</u> philanthropic campaign in partnership with DonorsChoose.org, SONIC has donated more than \$5 million to public school teachers nationwide to fund essential learning materials and innovative teaching resources to inspire creativity and learning in today's youth. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit <u>sonicdrivein.com</u> and please visit or follow us on <u>Facebook</u> and <u>Twitter</u>. To learn more about SONIC's Limeades for Learning initiative, please visit <u>Limeadesforlearning.com</u>.

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