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SONIC® Adds To Snack Lineup with the Return of Lil' Doggies® and Lil' Chickies™

New Flavors include Bacon Ranch and Loaded Chili & Cheese

OKLAHOMA CITY--(BUSINESS WIRE)-- [SONIC® Drive-In](#) (NASDAQ: SONC), the ultimate snack destination any time of day, announced the return of last year's popular snack-sized Lil' Doggies and Lil' Chickies with new flavors. These snack options are offered all day at just \$1.49 each, and add to an already robust menu of choices that satisfy any appetite.

This Smart News Release features multimedia. View the full release here:
<http://www.businesswire.com/news/home/20160127005183/en/>



The snackable Lil' Doggies come in three flavors: Chili Cheese, Ketchup & Mustard, and the new Loaded Chili and Cheese Lil' Doggie topped with warm chili, melted cheese, bacon ranch, and jalapenos.

Along with the Lil' Doggies, SONIC guests can also mix and match their meal with the Lil' Chickies, mini chicken sandwiches, made with 100% all-white meat crispy chicken that pack a flavorful punch. Guests can enjoy the Classic Lil' Chickie™ with pickles and mayo; the Buffalo Lil' Chickie topped with SONIC's tangy Buffalo sauce; and the new, bold Bacon Ranch Lil' Chickie.

"The launch of Lil' Doggies and Lil' Chickies last year was a huge success, and we are delighted to introduce new, fun, bold flavors to share with our guests," said Scott Uehlein, vice president of product innovation and development for SONIC. "SONIC is a top destination for snack lovers and our new Lil' Doggies and Lil' Chickies are the perfect solution to fill that craving at any time of day."

Loaded Chili Cheese Lil Doggie (Photo: Business Wire)

Available for a limited time only, guests can make it a combo and get any 3 Lil' Doggies or Chickies with Tots and a drink for \$6.99*.

*Tax not included; Add-Ons cost extra.

About SONIC, America's Drive-In

SONIC, America's Drive-In, is the nation's largest drive-in restaurant chain serving more than 3 million customers every day. Nearly 90 percent of SONIC's 3,500 drive-in locations are owned and operated by local business men and women. Over more than 60 years, SONIC has delighted guests with signature menu items, more than 1.3 million drink combinations and friendly service by iconic Carhops. SONIC has donated more than \$5 million to public school teachers nationwide since 2009 to fund essential learning materials and innovative teaching resources to inspire creativity and learning in today's youth through its Limeades for Learning philanthropic campaign in partnership with DonorsChoose.org. To learn more about SONIC Corp. (NASDAQ/NM: SONC), please visit sonicdrivein.com and please visit or follow us on [Facebook](#) and [Twitter](#). To learn more about SONIC's Limeades for Learning initiative, please visit Limeadesforlearning.com.

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