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## SONIC's® New Creamery Shakes Brings Sophistication to Your Shake Break

*America's Drive-In introduces new line of Shakes, handcrafted with unique flavors*

OKLAHOMA CITY--(BUSINESS WIRE)-- [SONIC® Drive-In](http://www.businesswire.com/news/home/20160301005306/en/) (NASDAQ: SONC) invites guests to indulge in the rich flavors and smooth textures of the new line of Creamery Shakes, delicious new SONIC creations that you can't get anywhere else.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20160301005306/en/>

These hand-crafted Shakes are served in six decadent flavors including Vanilla Bean, Buttered Toffee, Dark Chocolate, Bourbon Brown Sugar, Dulce De Leche, and Wildberry & Lavender. SONIC's Creamery Shakes are mixed with rich, premium flavors like real Madagascar vanilla beans, oak barrel aged bourbon flavor, natural cocoa, California strawberries, and lavender.

"Food tastes better when it's crafted with premium, sophisticated flavors, and our culinary experts worked to find the perfect ingredients for SONIC's new handcrafted Creamery Shakes," said Scott Uehlein, vice president of product innovation and development for SONIC. "With one of a kind flavors like Bourbon Brown Sugar and Wildberry & Lavender, guests will enjoy a new level of indulgence with every sip of one of these flavorful Shakes."

Guests can enjoy a "Shake Break" at their local drive-in when Creamery Shakes, along with SONIC's full lineup of Shakes, are half price after 8 p.m. every night. Enjoy other unique, hand-mixed Shake options like Strawberry Cheesecake, Peanut Butter Fudge and Oreo® Chocolate, all made with SONIC's Real Ice Cream®.

SONIC's Creamery Shakes are available all summer, so head to your local drive-in and get a taste before they're gone.

### **About SONIC, America's Drive-In**

SONIC, America's Drive-In is the nation's largest drive-in restaurant chain serving more than 3 million customers every day. Nearly 90 percent of SONIC's 3,500 drive-in locations are owned and operated by local business men and women. Over more than 60 years, SONIC has delighted guests with signature menu items, more than 1.3 million drink combinations and friendly service by iconic Carhops. Since the 2009 launch of SONIC's [Limeades for Learning](http://limeadesforlearning.com) philanthropic campaign in partnership with DonorsChoose.org, SONIC has donated more than \$5 million to public school teachers nationwide to fund essential learning materials and innovative teaching resources to inspire creativity and learning in today's youth. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit [sonicdrivein.com](http://sonicdrivein.com) and please visit or follow us on [Facebook](https://www.facebook.com/sonicdrivein) and [Twitter](https://twitter.com/sonicdrivein). To learn more about SONIC's Limeades for Learning initiative, please visit [Limeadesforlearning.com](http://limeadesforlearning.com).

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