

SONIC® Takes Chicken Sandwiches to the Next Level with New Ultimate Chicken Club

America's Drive-In satisfies chicken cravings across the nation

OKLAHOMA CITY--(BUSINESS WIRE)-- <u>SONIC[®] Drive-In</u> (NASDAQ: SONC) will add a delicious new member to its popular lineup of premium chicken sandwiches with the launch of the new Ultimate Chicken Club sandwich. Featuring a combination of high-quality ingredients and flavors unique to SONIC, the Ultimate Chicken Club is the perfect selection for chicken lovers seeking a mouthwatering and superior chicken club sandwich.

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Far above the standard of other chicken club sandwiches, the new Ultimate Chicken Club features 100% premium all white meat crispy chicken breast topped with cheddar cheese, crispy bacon, black pepper mayo, tomatoes and lettuce perfectly served on a bakery quality brioche bun.

"SONIC is all about customization and our guests know they always have an unmatched selection of menu options when they visit a drive-in at any time of the day," said Scott Uehlein, vice president of product innovation and development. "With the success of last fall's Ultimate Chicken Sandwich and its popularity with our quests. the natural step for our team was to kick it up a notch to make the Ultimate even more ultimate with more quality ingredients. The addition of creamy black pepper mayo, bacon and melted cheddar cheese gives another level of premium flavor to an ultimate guest favorite."

Pair the new Ultimate Chicken Club with Tots and a Cherry Limeade to make a great

SONIC's New Ultimate Chicken Club (Photo: Business Wire) meal for lunch, dinner, or anywhere in between. The Ultimate Chicken Club is available all day, but only for a limited time.

About SONIC, America's Drive-In

SONIC, America's Drive-In is the nation's largest drive-in restaurant chain serving more than 3 million customers every day. Nearly 90 percent of SONIC's 3,500 drive-in locations are owned and operated by local business men and women. Over more than 60 years, SONIC has delighted guests with signature menu items, more than 1.3 million drink combinations and friendly service by iconic Carhops. Since the 2009 launch of SONIC's Limeades for Learning philanthropic campaign in partnership with DonorsChoose.org, SONIC has donated more than \$5 million to public school teachers nationwide to fund essential learning materials and innovative teaching resources to inspire creativity and learning in today's youth. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit sonicdrivein.com and please visit or follow us on Facebook and Twitter. To learn more about SONIC's Limeades for Learning initiative, please visit Limeadesforlearning.com.

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