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## SONIC® Brings Back an Old Fashioned Twist with Soda Pop Shoppe

*America's Drive-In introduces new line of sweet cream sodas*

OKLAHOMA CITY--(BUSINESS WIRE)-- [SONIC® Drive-In](#) (NASDAQ: SONC) brings back memories with the launch of Soda Pop Shoppe, a new line of sweet cream sodas, offering a throw-back taste of classic flavors the old-fashioned way with a new-fashioned pop.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20160325005170/en/>



The hand-crafted sodas are offered in two options: Old Fashioned Sweet Cream Sodas, mixed with fizzy carbonated water and flavored syrups with real, sweet cream. Or, Classic Sweet Cream Sodas made with flavored syrups and iconic sodas including Dr Pepper® , root beer or Coca-Cola® mixed with real, sweet cream.

"Consumers know SONIC as the destination for new and exciting twists to familiar beverages, and our chefs meticulously crafted our new sweet cream soda flavors and designed them the old-fashioned way," said Scott Uehlein, vice president of product innovation and development for SONIC. "Our guests enjoy sophisticated beverages and the new sweet cream sodas offer just that with high-quality, unique flavors you can't find anywhere else."

Soda Pop Shoppe's Old-Fashioned Sweet Cream Sodas are offered in fun flavors like Vanilla, Strawberry, Cherry, Grape, Blue Coconut, Blue Raspberry and Green Apple. The Classic Sweet Cream Sodas leave your taste buds begging for more with classic combinations including Cherry Sweet Cream Dr Pepper, Blue Coconut Sweet Cream COKE, Strawberry Sweet Cream COKE, Cherry Vanilla Sweet Cream COKE, Strawberry Sweet Cream Root Beer, Vanilla Sweet Cream FANTA ORANGE®, Strawberry Sweet Cream Fanta Orange and Chocolate Sweet Cream Root Beer.

SONIC's new hand-crafted sodas join a drink and slush menu with more than 1.3 million flavor combinations, all available half price every day from 2-4 p.m. during SONIC's famous Happy Hour.\*

Soda Pop Shoppe sweet cream sodas are available for a limited time only, so pop in to your nearest drive-in to try one of these new and delicious creations - the SONIC way.

Vanilla Cream FANTA(R) Orange (Photo: Business Wire)

\*See menu for details.

### **About SONIC, America's Drive-In**

SONIC, America's Drive-In is the nation's largest drive-in restaurant chain serving more than 3 million customers every day. Nearly 90 percent of SONIC's 3,500 drive-in locations are owned and operated by local business men and women. Over more than 60 years, SONIC has delighted guests with signature menu items, more than 1.3 million drink combinations and friendly service by iconic Carhops. Since the 2009 launch of SONIC's [Limeades for Learning](#) philanthropic campaign in partnership with DonorsChoose.org, SONIC has donated more than \$5 million to public school teachers nationwide to fund essential learning materials and innovative teaching resources to inspire creativity and learning in today's youth. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit [sonicdrivein.com](http://sonicdrivein.com) and please visit or follow us on [Facebook](#) and [Twitter](#). To learn more about SONIC's Limeades for Learning initiative, please visit [Limeadesforlearning.com](http://Limeadesforlearning.com).

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SONIC Drive-In  
Matthew Young, 512-542-2802  
[Matthew.Young@cohnwolfe.com](mailto:Matthew.Young@cohnwolfe.com)

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