

SONIC® Offers Even More Customizable Drink Varieties with New Lemonade and Frozen Limeade

America's Drive-In introduces all new Lemonade, Frozen Lemonade & Frozen Limeade

OKLAHOMA CITY--(BUSINESS WIRE)-- <u>SONIC® Drive-In</u> (NASDAQ: SONC), the Ultimate Drink Stop®, is adding new flavors to its popular drink lineup with the launch of the new Lemonade, Frozen Lemonade and Frozen Limeade drinks. These refreshing SONIC creations, crafted with the perfect balance of sweetness and tanginess, are guaranteed to quench any thirst or craving.

This Smart News Release features multimedia. View the full release here: http://www.businesswire.com/news/home/20160425005078/en/



SONIC's all-natural Lemonade is concocted with real lemons, and offered in a variety of refreshing flavors like Blue Raspberry, Cherry, Strawberry and many more*. Guests can also enjoy a completely new Frozen Lemonade and Frozen Limeade experience at SONIC by fully customizing their drinks with flavors including Lime, Lemon, Cherry, Cranberry, Blue Raspberry, Strawberry and thousands of other flavor combinations.

"Our customers come to SONIC to try exciting new full-flavored and fully customizable drinks," said Scott Uehlein, vice president of product innovation and development for SONIC. "The new Lemonade, Frozen Lemonade and Frozen Limeade drinks are hand-crafted with unique flavors and ingredients, and will allow our guests to customize classic lemonade and limeade offerings for a drink experience they can't find anywhere else."

Adding to a robust drink menu with more than 1.3 million flavor combinations, SONIC's new Lemonade, Frozen Lemonade and Frozen Limeade are available for half-price every day from 2-4 p.m. during Happy Hour.

* Flavor add-ins are not all natural

About SONIC, America's Drive-In

SONIC, America's Drive-In is the nation's largest drive-in restaurant chain serving more than 3 million customers every day. Nearly 90 percent of SONIC's 3,500 drive-in locations are owned and operated by local business men and women. Over more than 60 years, SONIC has delighted guests with signature menu items, more than 1.3 million drink combinations and friendly service by iconic Carhops. Since the 2009 launch of SONIC's Limeades for Learning philanthropic campaign in

Frozen Lemonade (Photo: Business Wire)

partnership with DonorsChoose.org, SONIC has donated more than \$5 million to public school teachers nationwide to fund essential learning materials and innovative teaching resources to inspire creativity and learning in today's youth. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit <u>sonicdrivein.com</u> and please visit or follow us on <u>Facebook</u> and <u>Twitter</u>. To learn more about SONIC's Limeades for Learning initiative, please visit <u>Limeadesforlearning.com</u>.

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