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## SONIC® Adds Decadent Cookie Flavors to Master Blast™ Lineup

*America's Drive-In ups its ice cream treats with six new flavors*

OKLAHOMA CITY--(BUSINESS WIRE)-- [SONIC® Drive-In](#) (NASDAQ: SONC) satisfies sweet tooth cravings across the nation with the addition of delicious cookie flavors to your favorite Master Blast® treats, creating a match made in dessert heaven.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20160429005806/en/>



SONIC's Cookie Master Blasts® are hand-mixed with creamy Real Ice Cream and premium ingredients to create rich, complex flavors like the all new Peanut Butter Cream Camp Cookie, Caramel Coconut Camp Cookie, Chocolate Mint Camp Cookie, DOUBLE STUF® OREO®, OREO® Mint and OREO® Chocolate.

Guests can also choose from already-on-the-menu, high-quality Master Blast® flavors like Chocolate Chip Cookie Dough, Peanut Butter & Cookie Dough Dream and Brownie & Cookie Dough Madness.

"We're excited to infuse flavors of nostalgic summer camp cookie options into the popular Master Blast® Menu," said Scott Uehlein, vice president of product innovation and development for SONIC. "Our guests can create any number of fully customizable, hand-mixed combinations while also enjoying six new Cookie Master Blast® flavors."

Drive in to a SONIC near you to try one of the new premium Cookie Master Blasts® made with Real Vanilla Ice Cream. Cookie Master Blasts® are only around for a limited time - so hurry in and try them today!

### **About SONIC, America's Drive-In**

SONIC, America's Drive-In is the nation's largest drive-in restaurant chain serving more than 3 million customers every day. Nearly 90 percent of SONIC's 3,500 drive-in locations are owned and operated by local business men and women. Over more than 60 years, SONIC has delighted guests with signature menu items, more than 1.3 million drink combinations and friendly service by iconic Carhops. Since the 2009 launch of SONIC's [Limeades for Learning](#) philanthropic campaign in partnership with DonorsChoose.org, SONIC has donated more than \$5 million to public school teachers nationwide to fund essential learning materials and innovative teaching resources to inspire creativity and learning in today's youth. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please

OREO® Mint Cookie Blast(Photo: Business Wire)

visit [sonicdrivein.com](http://sonicdrivein.com) and please visit or follow us on [Facebook](#) and [Twitter](#). To learn more about SONIC's Limeades for Learning initiative, please visit [Limeadesforlearning.com](http://Limeadesforlearning.com).

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