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SONIC® Adds New Sweet & Salty Flavors to Master Blast® Lineup

America's Drive-In to delight guests with special summer menu item

OKLAHOMA CITY--(BUSINESS WIRE)-- [SONIC® Drive-In](http://www.businesswire.com/news/home/20160721005376/en/) (NASDAQ: SONC) introduces a magnetic attraction for your taste buds with one-of-a-kind Master Blast flavors blending the perfect combination of sweet and salty. If you crave the unconventional, these sweet and salty creations are perfect for you.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20160721005376/en/>



SONIC's Sweet & Salty Master Blasts® create bold new flavor and texture combinations by hand-mixing unique ingredients into SONIC's creamy Real Ice Cream. Two worlds collide to create unexpected tastes in one bite with five new flavors: Oreo® Peanut Butter & Pretzel, Salted Caramel Pretzel Cluster, Dark Chocolate Pretzel & Chip, Peanut Butter & Chocolate Potato Chip Cluster and Salted Caramel Cookie Dough & Chip. There has never been a more delicious way to explore your "sweet and creamy meets salty and crunchy" craving.

"Sweet and salty is an iconic combination with timeless popularity, making these unique matches the perfect addition to our celebrated Master Blast menu," said Scott Uehlein, vice president of product innovation and development for SONIC. "In addition to enjoying the five new Sweet & Salty Master Blast flavors, our guests can create any number of fully customizable, hand-mixed combinations."

SONIC's Sweet & Salty Master Blast join a wide variety of high-quality Master Blast flavors like Chocolate Chip Cookie Dough, Peanut Butter & Cookie Dough Dream and Waffleberry Brownie.

Don't settle for a regular dessert when you can experience SONIC's Sweet & Salty Master Blasts made with Real Ice Cream. These sweet and salty treats are only available for a limited time, so get yours before they're gone!

About SONIC, America's Drive-In

SONIC, America's Drive-In is the nation's largest drive-in restaurant chain, serving more than 3 million customers every day. Nearly 90 percent of SONIC's 3,500 drive-in locations are owned and operated by local business men and women. Over more than 60 years, SONIC has delighted guests with signature menu items, more than 1.3 million drink combinations and friendly service by iconic Carhops. Since the 2009 launch of SONIC's [Limeades for Learning](http://www.limeadesforlearning.com/) philanthropic campaign in partnership with DonorsChoose.org, SONIC has donated more than \$6 million to public school teachers nationwide to fund essential learning materials and innovative teaching resources to inspire creativity and learning in today's youth. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit sonicdrivein.com and please visit or follow us on [Facebook](https://www.facebook.com/sonicdrivein) and [Twitter](https://twitter.com/sonicdrivein). To learn more about SONIC's Limeades for Learning initiative, please visit [Limeadesforlearning.com](http://limeadesforlearning.com).

Salted Caramel Cookie Dough Chip Sweet & Salty Blast (Photo: Business Wire)

SONIC has donated more than \$6 million to public school teachers nationwide to fund essential learning materials and innovative teaching resources to inspire creativity and learning in today's youth. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit sonicdrivein.com and please visit or follow us on [Facebook](https://www.facebook.com/sonicdrivein) and [Twitter](https://twitter.com/sonicdrivein). To learn more about SONIC's Limeades for Learning initiative, please visit [Limeadesforlearning.com](http://limeadesforlearning.com).

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