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SONIC® Takes You to Paradise with New Island Breeze Frozen Drinks

America's Drive-In to delight guests with a special summer addition

OKLAHOMA CITY--(BUSINESS WIRE)-- [SONIC® Drive-In](http://www.businesswire.com/news/home/20160725005300/en/) (NASDAQ: SONC), your Ultimate Drink Stop®, launches its new Island Breeze Frozen Drinks to add more options to its famous drink lineup. With flavors inspired by tropical favorites, a tropical getaway is as close as your local drive-in.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20160725005300/en/>



Kick back, relax and feel the island breeze with a variety of new flavors like Chipotle Spiced Margarita, Pina Colada, Strawberry Mango Margarita and more. Break free of the usual and satisfy your daily thirst with a refreshing Island Breeze Frozen Drink¹.

"Our customers come to SONIC for new, unique and flavorful drink combinations they can't get anywhere else," said Scott Uehlein, vice president of product innovation and development for SONIC. "With the addition of Island Breeze Frozen Drinks, we're giving guests a refreshing, new taste of paradise and making SONIC their Frozen Drink Headquarters."

At SONIC, there is a drink flavor for everyone. The one-of-a-kind Island Breeze Frozen Drinks expand SONIC's robust drink menu with more than 1.3 million flavor combinations. Enjoy the new Island Breeze Frozen Drinks for half-price during Happy Hour² all summer long between 2 to 4 p.m. along with other icy favorites like our popular Slushes.

1. Products do not contain alcohol
2. See menu for details

About SONIC, America's Drive-In

SONIC, America's Drive-In is the nation's largest drive-in restaurant chain, serving more than 3 million customers every day. Nearly 90 percent of SONIC's 3,500 drive-in locations are owned and operated by local business men and women. Over more than 60 years, SONIC has delighted guests with signature menu items, more than 1.3 million drink combinations and friendly service by iconic Carhops. Since the 2009 launch of SONIC's [Limeades for Learning](http://limeadesforlearning.com) philanthropic campaign in partnership with DonorsChoose.org, SONIC has donated more than \$5 million to public school teachers nationwide to fund essential learning materials and innovative teaching resources to inspire creativity and learning in today's youth.

To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit sonicdrivein.com and please visit or follow us on [Facebook](https://www.facebook.com/sonicdrivein) and [Twitter](https://twitter.com/sonicdrivein). To learn more about SONIC's Limeades for Learning initiative, please visit [Limeadesforlearning.com](http://limeadesforlearning.com).

Chipotle Spiced Margarita (Photo: Business Wire)

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SONIC Drive-In

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