



August 22, 2016

'Wing Night In America®' Is Flying Back To SONIC® Drive-In

America's Drive-In to delight guests with three new flavors

OKLAHOMA CITY--(BUSINESS WIRE)-- [SONIC® Drive-In](#) (NASDAQ: SONC) is bringing back the celebrated Wing Night in America, and it's better than ever! Buying one order of juicy Boneless Wings and getting another free is the perfect way to appease your hunger Monday through Thursday after 5 p.m. with any six-, 12- or 24-piece orders.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20160822005170/en/>



SONIC's Boneless Wings Hot Honey Flavor (Photo: Business Wire)

fans to enjoy the unmatched buy one, get one free value to try all six bold flavors."

Wing Night in America is available for a limited time only so grab a wing mate and head to your nearest drive-in Monday through Thursday after 5 p.m.

* Of equal or lesser value. Requires purchase at regular price. Please mention offer when ordering. Not good in conjunction with any other offers. See menu for details. For a limited time only at participating SONIC® Drive-Ins.

About SONIC, America's Drive-In

SONIC, America's Drive-In is the nation's largest drive-in restaurant chain, serving more than 3 million customers every day. Nearly 90 percent of SONIC's 3,500 drive-in locations are owned and operated by local business men and women. Over more than 60 years, SONIC has delighted guests with signature menu items, more than 1.3 million drink combinations and friendly service by iconic Carhops. Since the 2009 launch of SONIC's [Limeades for Learning](#) philanthropic campaign in partnership with DonorsChoose.org, SONIC has donated more than \$5 million to public school teachers nationwide to fund essential learning materials and innovative teaching resources to inspire creativity and learning in today's youth. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit sonicdrivein.com and please visit or follow us on [Facebook](#) and [Twitter](#). To learn more about SONIC's Limeades for Learning initiative, please visit Limeadesforlearning.com.

SONC-M

SONIC's Boneless Wings boldly go where no wings have gone before. With daring new flavors like Hot Honey, Garlic Parmesan and Pineapple Habanero joining Honey BBQ, Asian Sweet Chili and Buffalo, SONIC offers a heat scale of flavors for any wing lover. Some sauces are delightfully sweet while others are exotically tangy, but all SONIC Boneless Wings are loaded with mouthwatering flavor and juicy white chicken breast.

"The response last fall for Wing Night in America was overwhelmingly positive. This year we wanted to give our guests more by expanding the buy one, get one free offer to Monday through Thursday and introducing new flavors," said Sarah Beddoe, vice president of national marketing for SONIC. "We can't wait for our

View source version on [businesswire.com](http://www.businesswire.com): <http://www.businesswire.com/news/home/20160822005170/en/>

for SONIC Drive-In
Matthew Young, 512-542-2802
Matthew.Young@cohnwolfe.com

Source: SONIC Drive-In

News Provided by Acquire Media