



September 26, 2016

SONIC® Pledges \$1 Million to Public School Teachers for Eighth Annual Limeades for Learning Voting Campaign

Guests vote Sept. 26 through Oct. 23 to determine funding for teachers' projects

OKLAHOMA CITY--(BUSINESS WIRE)-- Today, [SONIC® Drive-In](#) (NASDAQ: SONC), the nation's largest chain of drive-in restaurants, embarks on its eighth [Limeades for Learning](#) charitable voting campaign, putting guests in the driver's seat to allocate \$1 million to public school teachers' classrooms across the nation. In partnership with [DonorsChoose.org](#), this national award-winning and consumer-driven campaign provides essential materials and supplies enabling teachers to inspire creativity and learning in today's public school classrooms.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20160926005509/en/>

Starting today, Monday, Sept. 26, and extending for four weeks through Sunday, Oct. 23, SONIC empowers guests and fans to make a difference in their local communities by voting for specific public school teacher projects they want to receive SONIC funding at [LimeadesforLearning.com](#). Throughout the voting period, projects with the most votes at the end of each week receive funding, while remaining projects get a chance for funding the following week.

The voting campaign comes on the heels of the brand's renewed commitment to Limeades for Learning, transitioning from a seasonal to year-round campaign and announcing significantly increased financial support of \$15 million over the next five years.

"2016 is a milestone year for Limeades for Learning; this May we announced our \$15 million commitment over the next five years to making a difference in public school classrooms across the country," says Cliff Hudson, SONIC Corp. CEO. "The fall voting campaign we kick off today in partnership with DonorsChoose.org launches our school year calendar of initiatives in support of public school classrooms and allows SONIC to make a much bigger difference in the local communities we are proud to serve."

SONIC is donating up to \$1 million dollars and is funding a classroom project for all eligible teachers in Oklahoma City, Okla., Corpus Christi, Texas and Lafayette, La.

"Since launching our partnership with SONIC in 2009, Limeades for Learning engaged citizen philanthropists to make a difference in their communities coast to coast. To date, SONIC's gift of \$6 million dollars to public school classrooms across the country has helped 11,500 teachers and 349,920 students," says Charles Best, founder and chief executive officer at DonorsChoose.org. "Our team's mission is to make sure students in every community are receiving the materials and experiences they need to learn and thrive inside the classroom. It's our passion to make a change in the future of education and this program makes it easy for anyone in every community to vote and join the movement of enhancing a student's learning experience one classroom at a time."

About SONIC, America's Drive-In

SONIC, America's Drive-In is the nation's largest drive-in restaurant chain serving more than 3 million customers every day. Nearly 90 percent of SONIC's 3,500 drive-in locations are owned and operated by local business men and women. Over more than 60 years, SONIC has delighted guests with signature menu items, more than 1.3 million drink combinations and friendly service by iconic Carhops. Since the 2009 launch of SONIC's [Limeades for Learning](#) philanthropic campaign in partnership with DonorsChoose.org, SONIC has donated more than \$6 million to public school teachers nationwide to fund essential learning materials and innovative teaching resources to inspire creativity and learning. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit [sonicdrivein.com](#) and please visit or follow us on [Facebook](#) and [Twitter](#). To learn more about SONIC's Limeades for Learning initiative, please visit [Limeadesforlearning.com](#).

About DonorsChoose.org

DonorsChoose.org is an online charity that allows public school teachers across the country to post classroom project requests on their website, www.DonorsChoose.org. Individuals are able to browse the requests and can donate any amount to projects that inspire them. Once a project reaches its funding goal, DonorsChoose.org sends the materials to the school. Teachers and fans can also connect with DonorsChoose.org at facebook.com/DonorsChoose or on Twitter@DonorsChoose.

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