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SONIC Continues to Bring the Heat with Fiery Ultimate Chicken Sandwich, Fiery Cheeseburger

America's Drive-In presents new Fiery Sauce with two bold sandwiches

OKLAHOMA CITY--(BUSINESS WIRE)-- [SONIC® Drive-In](http://www.businesswire.com/news/home/20160929005371/en/) (NASDAQ: SONC) introduces the new Fiery Ultimate Chicken Sandwich and Fiery Cheeseburger to heatseekers everywhere, adding to its menu of bold flavors. Both feature the daring new Fiery Sauce, adding an irresistibly spicy dimension to SONIC's famous menu lineup.

This Smart News Release features multimedia. View the full release here:
<http://www.businesswire.com/news/home/20160929005371/en/>



Fiery Ultimate Chicken Sandwich (Photo: Business Wire)

The Fiery Ultimate Chicken Sandwich and Fiery Cheeseburger are no ordinary meals. They are carefully crafted to truly be the ultimate in spicy sandwiches - superior to others you'll find in flavor and quality from top-to-bottom. But they are only available for a limited time, so get your spicy fix before they're gone!

About SONIC, America's Drive-In

SONIC, America's Drive-In is the nation's largest drive-in restaurant chain, serving more than 3 million customers every day. Nearly 90 percent of SONIC's 3,500 drive-in locations are owned and operated by local business men and women. Over more than 60 years, SONIC has delighted guests with signature menu items, more than 1.3 million drink combinations and friendly service by iconic Carhops. Since the 2009 launch of SONIC's [Limeades for Learning](http://limeadesforlearning.com) philanthropic campaign in partnership with DonorsChoose.org, SONIC has donated more than \$6 million to public school teachers nationwide to fund essential learning materials and innovative teaching resources to inspire creativity and learning in today's youth. This year, SONIC announced a \$15 million commitment over the next five years to making a difference in public school classrooms across the country. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit sonicdrivein.com and please visit or follow us on [Facebook](https://www.facebook.com/sonicdrivein) and [Twitter](https://twitter.com/sonicdrivein). To learn more about SONIC's Limeades for Learning initiative, please visit [Limeadesforlearning.com](http://limeadesforlearning.com).

SONIC's Fiery Ultimate Chicken Sandwich boasts a premium thick-cut, all-white chicken fillet with a crispy golden outside, while the Fiery Cheeseburger starts with a 100% pure beef patty with diced onions. Both sandwich options are perfectly complemented with pepper jack cheese, sliced jalapenos, and our all-new red jalapeno spread, brought together between a warm Brioche buns. The one-of-a-kind red jalapeno spread is the secret to SONIC's spicy savvy. It packs enough satisfying heat to crush cravings, while enhancing rather than overwhelming the delicious savory elements of the sandwich.

"Our customers look to SONIC to offer bold and spicy flavors, and the new Fiery sandwiches will not disappoint," said Scott Uehlein, vice president of product innovation & development for SONIC. "The flavorfully spicy Fiery Sauce combines a fine-tuned blend of red jalapenos, peppers and spices to deliver a complex heat that really satisfies from the first bite to the last."

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