

SONIC Unveils Frozen Flavors for the Ultimate Iced Tea Stop®

America's Drive-In reinvents the timeless taste of iced tea

OKLAHOMA CITY--(BUSINESS WIRE)-- Fall in love with Iced Tea all over again with new Frozen Sweet Teas at SONIC® Drive-In (NASDAQ: SONC), your Ultimate Iced Tea Stop. SONIC's new lineup of Frozen Drinks will be joined by three delicious new flavors of Iced Tea, frozen to perfection. These frosty beverage options offer guests a cool frozen twist on tea time.

This Smart News Release features multimedia. View the full release here: http://www.businesswire.com/news/home/20161003005060/en/



Pomegranate Hibiscus Frozen Sweet Tea (Photo: Business Wire)

Wildberry, Black Cherry and Pomegranate Hibiscus join a full family of iced tea flavors including classics like Mango and Strawberry. Try each mouthwatering flavor as a regular Iced Tea, or add some extra, icy excitement by ordering a frozen sweet tea or Clubhouse™, half-tea and half-lemonade. With all flavors available in all formats, your tea possibilities are endless.

"At SONIC, we love delighting our guests with flavorful drinks not found anywhere else," said Scott Uehlein, vice president of product innovation & development for SONIC. "With the Ultimate Iced Tea Stop, we want to help tea lovers rediscover their favorite drink. Whether a Frozen Clubhouse™ calls your name or you're more of a Black Cherry Iced Tea type, you can throw yourself a tea party like never before."

During Happy Hour from 2 to 4 p.m. any day of the week, taste SONIC's crisp and refreshing new teas at an unbeatable value by visiting your nearest drive-in.

At SONIC, there is a drink for everyone and Ultimate Iced Tea Stop expands a robust drink menu offering more than 1.3 million flavor combinations. Experience your own custom Frozen Sweet Tea - while you still can because this exciting offer is here only for a limited time.

About SONIC, America's Drive-In

SONIC, America's Drive-In is the nation's largest drive-in restaurant chain, serving more than 3 million customers every day. Nearly 90 percent of SONIC's 3,500 drive-in locations are owned and operated by local business men and women. Over more than 60 years, SONIC has delighted guests with signature menu items, more than 1.3 million drink combinations and friendly

service by iconic Carhops. Since the 2009 launch of SONIC's <u>Limeades for Learning</u> philanthropic campaign in partnership with DonorsChoose.org, SONIC has donated more than \$6 million to public school teachers nationwide to fund essential learning materials and innovative teaching resources to inspire creativity and learning in today's youth. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit <u>sonicdrivein.com</u> and please visit or follow us on <u>Facebook</u> and <u>Twitter</u>. To learn more about SONIC's Limeades for Learning initiative, please visit <u>Limeadesforlearning.com</u>.

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