

SONIC Gives Fans Iconic Tastes at an Incredible Value with \$3.99 Footlong Coney and Tots Special

America's Drive-In continues to Offer Customization

OKLAHOMA CITY--(BUSINESS WIRE)-- <u>SONIC® Drive-In</u> (NASDAQ: SONC) is offering guests the ultimate special with the all-new \$3.99 Footlong Coney and Tots. The \$3.99 special includes the choice of any premium footlong quarter-pound Coney including the Chicago, All-American, New York or Chili Cheese Coney.

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Chicago Footlong Coney (Photo: Business Wire)

The Chicago Footlong is a juicy footlong hot dog topped with pickle, relish, tomato, sport peppers, celery salt and mustard, served in a soft, warm bakery bun. The All-American Footlong is grilled to perfection and topped with ketchup, yellow mustard, relish and chopped onions, served in a soft, warm bakery bun. The New York Footlong is a premium quarter-pound Coney topped with spicy brown mustard, grilled onions and tangy sauerkraut, served in a soft, warm bakery bun. The Chili Cheese Footlong Coney is a classic, topped with warm chili and melty cheddar cheese, served in a soft, warm bakery bun.

"The return of this popular special offer is a great way for guests to experience any of our delicious, premium hot dog flavors in a footlong option with warm, crispy Tots at a great value," said Scott Uehlein, vice president of product innovation and development at SONIC. "SONIC is the only brand to offer one-of-a-kind hot dog flavors in either a six-inch or footlong version."

The \$3.99 Footlong Coney and Tots special is available only for a limited time at participating locations and is a perfect meal at any time of the day when paired with a Cherry Limeade or Frozen Classic Lemonade.

About SONIC, America's Drive-In

SONIC, America's Drive-In is the nation's largest drive-in restaurant chain serving approximately 3 million customers every day. More than 90 percent of SONIC's 3,500 drive-in locations are owned and operated by local business men and women. For 64 years, SONIC has delighted guests with signature menu items, 1.3 million drink combinations and friendly service by iconic Carhops. Since the 2009 launch of SONIC's Limeades for Learning campaign in partnership with DonorsChoose.org, SONIC has donated \$7.4 million to public school teachers' classrooms nationwide to fund essential learning materials and innovative teaching resources to inspire creativity and learning in their students. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit sonicdrivein.com and please visit or follow us on Facebook and Twitter. To learn about SONIC's Limeades for Learning initiative, please visit LimeadesforLearning.com.

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Source: SONIC Drive-In

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