

SONIC Nights Tempts Guests with Shake and New Ice Cream Slush Offerings

America's Drive-In® offers guests half-price frozen treats

OKLAHOMA CITY--(BUSINESS WIRE)-- <u>SONIC® Drive-In</u> (NASDAQ: SONC) is your social evening destination with SONIC Nights, half-price Classic or Master Shakes and the sweet, new Ice Cream Slush after 8 p.m. every day.

This Smart News Release features multimedia. View the full release here: http://www.businesswire.com/news/home/20170302006051/en/



SONIC Watermelon Ice Cream Slush (Photo: Business Wire)

With an enticing lineup of fan-favorite Shakes including OREO[®] Peanut Butter Master Shake, Strawberry Cheesecake Master Shake, Caramel Shake and Pineapple Shake, there's a satisfying variety of flavors for all Shake cravings. SONIC Nights also introduces the new Ice Cream Slush made with SONIC's Real Ice Cream added to any classic Slush flavor including Watermelon, Blue Coconut, and Green Apple, or enjoy an Ice Cream Slush made with real fruit, like Strawberry or Pineapple. More than 50 flavors of Shakes and Ice Cream Slushes offer guests a new experience every night of the week at a great price.

"By offering such a variety of craveable, one-of-a-kind ingredients mixed into our rich, creamy Real Ice Cream, our guests are able to have a new Shake experience every night of the week for half price," said Scott Uehlein, vice president of product innovation and development at SONIC. "This year, we added the new Ice Cream Slush, marrying our tangy famous or real fruit Slush flavors and with Real Ice Cream, making SONIC the perfect place to socialize with your friends and family at an unbeatable price."

Be sure to follow SONIC on Facebook, Twitter and Instagram for even more SONIC Nights specials. SONIC Nights ends in August so make sure to stop by a drive-in near you to get the flavors you crave at a price that makes your treats extra sweet.

About SONIC®, America's Drive-In®

SONIC, America's Drive-In is the nation's largest drive-in restaurant chain serving approximately 3 million customers every day. More than 90 percent of SONIC's 3,500 drive-in locations are owned and operated by local business men and women. For 64 years, SONIC has delighted guests with signature menu items, 1.3 million drink combinations and friendly service by iconic Carhops. Since the 2009 launch of SONIC's Limeades for Learning® campaign in partnership with DonorsChoose.org, SONIC has donated \$7.4 million to public school teachers' classrooms nationwide to fund essential learning materials and

innovative teaching resources to inspire creativity and learning in their students. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit <u>sonicdrivein.com</u> and please visit or follow us on <u>Facebook</u> and <u>Twitter</u>. To learn about SONIC's Limeades for Learning initiative, please visit <u>LimeadesforLearning.com</u>.

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