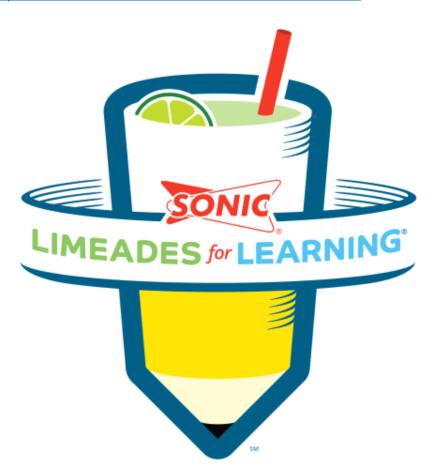


SONIC Drive-In Donates \$1 Million to Public School Teacher Projects in Second Annual #ThanksTeach Campaign

America's Drive-In funds 4,458 projects in 749 cities during Teacher Appreciation Month

OKLAHOMA CITY--(BUSINESS WIRE)-- SONIC® Drive-In (NASDAQ: SONC), the nation's largest chain of drive-in restaurants, announced the impact of its second #ThanksTeach campaign in partnership with Julianne Hough during Teacher Appreciation Month. The campaign funds essential learning and innovative teaching resources requested by public school teachers across the country. SONIC donated \$1 million to DonorsChoose.org through its Limeades for Learning initiative and asked consumers to share or incorporate #ThanksTeach on social media posts during the month of May.

This Smart News Release features multimedia. View the full release here: http://www.businesswire.com/news/home/20170606006070/en/



During Teacher Appreciation Month, SONIC funded projects in 749 cities including Denver, Colo., Las Vegas, Lubbock, Texas, Panama City, Fla., Omaha, Neb. and many more. SONIC also provided first-time funding for 1,166 teachers who had never received funding from DonorsChoose.org with requests such as student dry erase boards, yoga mats, Spanish and English dictionaries and musical instruments.

"For the second straight year, we've seen guests share #ThanksTeach and express gratitude for the difference teachers have made in their lives," said Christi Woodworth, vice president of public relations for SONIC. "Teachers are too often the unsung heroes of our communities and our goal with #ThanksTeach is to publicly recognize the leadership and sacrifices teachers make every day in their classrooms. At a time when funding for public education is reduced in many states and communities, Limeades for Learning is SONIC's way to help; our hope is that our guests continue to support teachers in their communities."

As a supporter of public school teachers and their students since 2009, SONIC Drive-In continues its pledge to put \$15 million into public school classrooms by 2021 through Limeades for Learning. In

Limeades for Learning 2017 #ThanksTeach Campaign (Photo: Business Wire)

2021 through Limeades for Learning. In partnership with DonorsChoose.org, the national award-winning cause marketing campaign has funded more than 14,000 classroom projects providing necessary learning materials and teaching resources requested by teachers that support more than 419,000 students.

"We appreciate the tremendous donations that SONIC's Limeades for Learning program and the #ThanksTeach campaign have made to teachers across the country who go above and beyond for their students," said Charles Best, founder of DonorsChoose.org. "Our partnership with SONIC continues to inspire people to make a difference in education across the country, ensuring teachers and their students have the learning materials they need for a brighter future."

To learn more about #ThanksTeach and Limeades for Learning, visit <u>LimeadesforLearning.com</u>. SONIC's annual Limeades for Learning fall voting campaign will return in late September. Any teachers interested in submitting a project for potential SONIC funding can register at <u>LimeadesforLearning.com</u>.

About SONIC®, America's Drive-In®

SONIC, America's Drive-In is the nation's largest drive-in restaurant chain serving approximately 3 million customers every day. More than 90 percent of SONIC's 3,500 drive-in locations are owned and operated by local business men and women. For 64 years, SONIC has delighted guests with signature menu items, 1.3 million drink combinations and friendly service by iconic Carhops. Since the 2009 launch of SONIC's Limeades for Learning[®] campaign in partnership with DonorsChoose.org, SONIC has donated \$7.5 million to public school teachers' classrooms nationwide to fund essential learning materials and innovative teaching resources to inspire creativity and learning in their students. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit sonicdrivein.com or follow us on Facebook and Twitter. To learn about SONIC's Limeades for Learning initiative, please visit LimeadesforLearning.com.

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