

SONIC's New Dunked Ultimate Chicken Sandwich Sauces Up Chicken Lineup

America's Drive-In adds on to innovative menu

OKLAHOMA CITY--(BUSINESS WIRE)-- <u>SONIC® Drive-In</u> (NASDAQ: SONC) is adding to its robust chicken lineup with the introduction of the all-new Dunked Ultimate Chicken Sandwich featuring an innovative blend of bold flavors to a guest favorite.

This Smart News Release features multimedia. View the full release here: http://www.businesswire.com/news/home/20170724005141/en/



Dunked Ultimate Chicken Sandwich -- Bourbon BBQ (Photo: Business Wire) else."

SONIC's Dunked Ultimate Chicken Sandwich features a flavor-loaded, quality chicken sandwich "dunked" in rich, bold sauce over a premium all-white meat chicken fillet on a warm brioche bun. Slamdunked in flavor, guests can choose from three premium sauces: Bourbon BBQ, a rich bourbon BBQ sauce with a smoky & sweet linger; Buffalo made with hot and spicy cayenne, red chili peppers and a touch of chipotle; and Garlic Parmesan with Parmesan cheese, roasted garlic and Italian herbs.

"Adding three bold new sauces to our Ultimate Chicken Sandwich offers guests an incredible chicken sandwich experience," said Scott Uehlein, vice president of product innovation and development for SONIC. "When combining our three sauces with fresh ingredients, like our smoky Bourbon BBQ with crisp, crinkle-cut pickles or our Buffalo sauce mixed with cayenne pepper topped with spicy jalapenos, it complements the all-white meat chicken fillet while giving guests flavors they can't get anywhere

Pair the new Dunked Ultimate Chicken Sandwich with a side of Tots and a Cherry Limeade and let your taste buds savor the superior chicken sandwich. The Dunked Ultimate Chicken Sandwich will be available only for a limited time so get your hands on one at a drive-in near you before they're gone.

About SONIC®, America's Drive-In®

SONIC, America's Drive-In is the nation's largest drive-in restaurant chain serving approximately 3 million customers every day. More than 90 percent of SONIC's 3,500 drive-in locations are owned and operated by local business men and women. For 64 years, SONIC has delighted guests with signature menu items, 1.3 million drink combinations and friendly service by iconic Carhops. Since the 2009 launch of SONIC's Limeades for Learning[®] campaign in partnership with DonorsChoose.org, SONIC has donated \$8.4 million to public school teachers' classrooms nationwide to fund essential learning materials and innovative teaching resources to inspire creativity and learning in their students. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit sonicdrivein.com and please visit or follow us on Facebook and Twitter. To learn about SONIC's Limeades for Learning initiative, please visit LimeadesforLearning.com.



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