

## **SONIC Kicks Up the Flavor with New Boneless Wing Flavors**

Guests can try all Boneless Wing Flavors with 'Wing Night in America'

OKLAHOMA CITY--(BUSINESS WIRE)-- Back by popular demand, <u>SONIC® Drive-In</u> (NASDAQ: SONC) is putting a full-flavored twist on its popular Boneless Wings lineup with interesting new flavors to give guests a delightfully unexpected wing experience. Focused on bringing some sweet and some heat to the saucy lineup, drive-ins around the country will now offer Boneless Wings covered in Sweet Sesame and Fire-Roasted Chipotle sauces.

This Smart News Release features multimedia. View the full release here: http://www.businesswire.com/news/home/20170828005075/en/



New SONIC Sweet Sesame Boneless Wings (Photo: Business Wire)

SONIC's Boneless Wings feature 100-percent all-white meat chicken with a traditional crispy coating. These fan favorites are available in six mouthwatering sauces, each infused with bold flavor: Garlic Parmesan, Sweet Sesame, Honey BBQ, Asian Sweet Chili, Buffalo and Fire-Roasted Chipotle. This new lineup elevates sauces to an all new level, something every wing lover will savor.

"With the new Sweet Sesame Boneless Wings, guests can experience a sweet honey glaze with a savory balance of sesame seeds, soy and ginger. Fire-Roasted Chipotle Boneless Wings are perfect for anyone looking for a kick of smoky spice, made with jalapeños,

tomatoes and fire-roasted chipotle," said Scott Uehlein, vice president of product innovation and development for SONIC. "Our guests are adventurous and tell us they love new, bold flavors. This feedback gave our team of culinary masterminds the perfect opportunity to develop crowd-pleasers designed to satisfy every wing craving."

All flavors of SONIC's Boneless Wings are available in packs of six, 12 or 24. Guests who order 12 or 24 pieces have the option to mix and match two sauces to try more than one flavor.

Wing Night in America® at SONIC is back, making Thursday night your Boneless Wing paradise. Guests can order buy one, get one free Boneless Wings every Thursday from 5 p.m. to close.\*

Pair the new Boneless Wings with Tots and a Cherry Limeade to make a great meal for lunch, dinner, or anywhere in between. New Boneless Wing flavors and Wing Night in America will be available only for a limited time so get your hands on them at a drive-in near you before they're gone.

\*Of equal or lesser value, requires purchase at regular price. See menu for details.

## About SONIC®, America's Drive-In®

SONIC, America's Drive-In is the nation's largest drive-in restaurant chain serving approximately 3 million customers every day. More than 90 percent of SONIC's 3,500 drive-in locations are owned and operated by local business men and women. For 64 years, SONIC has delighted guests with signature menu items, 1.3 million drink combinations and friendly service by iconic Carhops. Since the 2009 launch of SONIC's Limeades for Learning<sup>®</sup> campaign in partnership with DonorsChoose.org, SONIC has donated \$8.4 million to public school teachers' classrooms nationwide to fund essential

learning materials and innovative teaching resources to inspire creativity and learning in their students. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit <u>sonicdrivein.com</u> and please visit or follow us on <u>Facebook</u> and <u>Twitter</u>. To learn about SONIC's Limeades for Learning initiative, please visit <u>LimeadesforLearning.com</u>.

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Source: SONIC Drive-In

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