

SONIC Adds an Iced Coffee Twist You Can't Resist

For a limited time, America's Drive-In offers flavorful addition to iced coffee lineup

OKLAHOMA CITY--(BUSINESS WIRE)-- SONIC® Drive-In (NASDAQ: SONC) adds to their classic Iced Coffee lineup with the all new Iced Coffee TwistsTM, featuring delicious flavor "twists" of Chocolate or Caramel. The extra swirl gives an additional dimension of irresistible flavor to SONIC's Iced Coffees which continues to grow the customizable drink menu that you can't get anywhere else.

and Double Chocolate Twist.

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innovation and development for SONIC. "Our four new Iced Coffee Twist flavors build upon our already expansive, unmatched drink lineup to give guests an extra boost to the end of the summer."

The all new Iced Coffee Twists are available for a limited time only and are the perfect treat for any occasion, at any time of day. Head to a drive-in near you and treat yourself with the ultimate mouthwatering twist to the classic iced

coffee, only available at SONIC.

About SONIC®, America's Drive-In®

SONIC, America's Drive-In is the nation's largest drive-in restaurant chain serving approximately 3 million customers every day. Nearly 94 percent of SONIC's 3,500 drive-in locations are owned and operated by local business men and women. For 64 years, SONIC has delighted guests with signature menu items, 1.3 million drink combinations and friendly service by iconic Carhops. Since the 2009 launch of SONIC's Limeades for Learning philanthropic campaign in partnership with DonorsChoose.org, SONIC has donated \$8.5 million to public school teachers nationwide to fund essential learning materials and innovative teaching resources to inspire creativity and learning in today's youth. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit sonicdrivein.com and please visit or follow us on Facebook

SONIC's Iced Coffee Twists take the full flavor of cold and creamy tastes to a whole new level. Made exclusively with Green Mountain Coffee® 100-percent Arabica beans, the added flavor twist offers rich sweetness for an extra flavor

Chocolate Twist, French Vanilla Caramel Twist, French Vanilla Chocolate Twist

boost. Guests can choose from four indulgent flavors: Praline Pecan

"The caramel and chocolate swirls we've added to create our Iced Coffee Twists bring out rich, roasted flavor already present in our coffee, layering on added sweetness with a touch of indulgence to create a coffee drink that is delicious any time of day," said Scott Uehlein, vice president of product

and <u>Twitter</u>. To learn more about SONIC's Limeades for Learning initiative, please visit <u>LimeadesforLearning.com</u>.

Iced Coffee Twist French Vanilla Caramel (Photo: Business Wire)

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for SONIC Drive-In

Rebeka Mora, 512-542-2804 rebeka.mora@cohnwolfe.com

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