

Sonic Corp. Logo

SONIC Rings in the Festive Season with New Holiday Mint Flavored Shakes and Blasts

November 6, 2017

America's Drive-In unveils a variety of treats for guests to satisfy their sweet tooth

OKLAHOMA CITY--(BUSINESS WIRE)--Nov. 6, 2017-- Tis the season to celebrate and [SONIC® Drive-In](#) (NASDAQ: SONC) is putting a spin on a traditional holiday classic with the Holiday Mint® Master Shake™ and Master Blast®. This holiday dessert favorite will add to SONIC's flavorful lineup and satisfy all holiday cravings.

This press release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20171106005203/en/>



Combining seasonal flavors of cool, refreshing mint and OREO® cookie pieces*, the Holiday Mint® Master Shake and Master Blast create a festive, seasonal dessert experience that guests will love. These desserts are hand-mixed and perfectly blended with SONIC's Real Ice Cream, made with fresh milk and cream.

"SONIC's Holiday Mint Master Shakes and Master Blasts are a classic blend of SONIC's Real Ice Cream and sweet mint mixed with OREO® cookie pieces, serving as a delightful frozen treat during the holidays," said Scott Uehlein, vice president of product innovation and development for SONIC. "Guests look forward every year to our spin on traditional, seasonal flavors."

Bring the family together at your local drive-in this season with the new Holiday Mint Master Shake and Master Blast. This seasonal treat is available for a limited time, so hurry over to your SONIC Drive-In.

*OREO is a registered trademark of Mondelēz International group, used under license.

About SONIC®, America's Drive-In®

SONIC, America's Drive-In is the nation's largest drive-in restaurant chain serving approximately 3 million customers every day. Nearly 94 percent of SONIC's 3,500 drive-in locations are owned and operated by local business men and women. For 64 years, SONIC has delighted guests with signature menu items, 1.3 million drink combinations and friendly service by iconic Carhops. Since the 2009 launch of SONIC's Limeades for Learning philanthropic campaign in partnership with DonorsChoose.org, SONIC has donated \$9.5 million to public school teachers nationwide to fund essential learning materials and innovative teaching

SONIC Holiday Mint Master Shake (Photo: Business Wire)

resources to inspire creativity and learning in today's youth. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit sonicdrivein.com and please visit or follow us on [Facebook](#) and [Twitter](#). To learn more about SONIC's Limeades for Learning initiative, please visit LimeadesforLearning.com.

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