

Sonic Corp. Logo

SONIC Drive-In Eases Holiday Craze with Key Value Offers All Day

November 27, 2017

America's drive-in adds more savings this holiday season starting from \$1.49

OKLAHOMA CITY--(BUSINESS WIRE)--Nov. 27, 2017-- [SONIC® Drive-In](http://www.businesswire.com/news/home/20171127005111/en/) (NASDAQ: SONC) is easing holiday budgets this season by offering a variety of limited-time specials at great prices for guests to save on favorites. Guests may kick-off their morning with easy on-the-go Lil' Breakfast Burritos for \$1.49, enjoy the classic taste of The Double Feature™ for \$3.99 or celebrate with buy one, get one free Boneless Wing every Thursday evening during Wing Night in America®.

This press release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20171127005111/en/>



More details on the holiday specials include:

- **Lil' Breakfast Burritos** – Helping with guest's breakfast burrito craving in a smaller size is the new Bacon, Onion and Tomato Lil' Breakfast Burrito, made with crispy bacon pieces, sliced tomato, and diced onions all over a fluffy egg, or the Cheesy Potato Lil' Breakfast Burrito, filled with warm, melty cheese over an egg with golden crispy Tots, each for \$1.49. With our full menu available all day, Lil' Burritos are the perfect breakfast, lunch, dinner or snack anywhere in between.
- **The Double Feature**– Offering classic SONIC items at an unbeatable value, The Double Feature gives guests high-quality bundle meal. The Double Feature is a fan-favorite SONIC Cheeseburger, made with melty American cheese, crinkle-cut pickles, chopped onions, fresh shredded lettuce & ripe tomatoes on a perfectly seasoned, 100% pure beef patty with your choice of mustard, mayo or ketchup, all paired with any small hand-mixed Classic or Master Shake, all for just

SONIC's unbeatable value offer includes a fan-favorite, The Double Feature, a perfectly seasoned cheeseburger paired with any small hand-mixed Classic or Master Shake, all for just \$3.99. (Photo: Business Wire)

\$3.99.

- **Wing Night in America** – With daring flavors like Honey BBQ, Asian Sweet Chili and Buffalo, the perfect Boneless Wings experience happens every Thursday from 5 p.m. to close with buy one, get one free Boneless Wings, for a limited time only.

"Great quality and convenience at a terrific value are important to our guests and to SONIC," said Lori Abou Habib, chief marketing officer for SONIC. "With the hustle and bustle of the holiday planning, parties and events, Lil' Burritos, The Double Feature and Wing Night in America offers our guests multiple ways to enjoy a delicious meal without breaking the bank."

These one-of-a-kind values are only available for a limited time at any time of the day, so stop by your local SONIC Drive-In this holiday season for deals that will spread cheer with the whole family.

About SONIC®, America's Drive-In®

SONIC, America's Drive-In is the nation's largest drive-in restaurant chain serving approximately 3 million customers every day. Nearly 94 percent of SONIC's 3,500 drive-in locations are owned and operated by local business men and women. For 64 years, SONIC has delighted guests with signature menu items, 1.3 million drink combinations and friendly service by iconic Carhops. Since the 2009 launch of SONIC's Limeades for Learning philanthropic campaign in partnership with DonorsChoose.org, SONIC has donated \$9.5 million to public school teachers nationwide to fund essential learning materials and innovative teaching resources to inspire creativity and learning in today's youth. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit sonicdrivein.com and please visit or follow us on [Facebook](https://www.facebook.com/sonicdrivein) and [Twitter](https://twitter.com/sonicdrivein). To learn more about SONIC's Limeades

for Learning initiative, please visit LimeadesforLearning.com.

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