

Sonic Corp. Logo

SONIC's New Cookie Jar Shakes Blend America's Favorite Cookies into a Sippable Sensation

April 23, 2018

Made with SONIC's Real Ice Cream, America's Drive-In introduces new Shakes

OKLAHOMA CITY--(BUSINESS WIRE)--Apr. 23, 2018-- Cookie lovers rejoice – [SONIC® Drive-In](#) (NASDAQ: SONC) is blending the classic all-American combination of creamy ice cream and decadent cookies into one delicious Shake. Part of SONIC's favorite Summer Nights event, guests can now savor SONIC's new Cookie Jar Shakes™ for half-price after 8 p.m. every night.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20180423005237/en/>



Perfectly blended with SONIC's famous Real Ice Cream, there is a Cookie Jar Shake to satisfy any sweet tooth. Making every chocoholic's dream come true, the Chips Ahoy® Choco Chunky Chocolate Shake blends crumbled Chips Ahoy Choco Chunk Cookies with rich chocolate syrup. The Oreo® Caramel Shake takes the classic Oreo cookie up a notch with the addition of irresistible caramel syrup. The Nutter Butter® Banana Shake elevates the childhood favorite combination of peanut butter and banana to dessert perfection, blending Nutter Butter cookie pieces with fresh banana. All SONIC Shakes are finished with an inviting swirl of whipped topping and a cherry.

"What's better than adding sweet, crunchy, classic cookies onto creamy, delightful ice cream? Hand-mixing those cookies with our Real Ice Cream for an all new flavor experience," said Scott Uehlein, vice president of product innovation and development for SONIC. "We reached into the cookie jar to come up with these Shakes, punching up the flavor of these classic cookies – Chips Ahoy, Oreo and Nutter Butter – with the addition of rich chocolate, sweet caramel and fresh banana to give our guests something that is both familiar and distinct at the same time."

SONIC's new Cookie Jar Shakes are blending the classic all-American combination of creamy ice cream and decadent cookies. (Photo: Business Wire)

SONIC's Cookie Jar Shakes are available for a limited time only**, so guests will need to hurry over to their local drive-ins to enjoy

this delicious treat any time of day, or half-price after 8 p.m. every night during the SONIC Summer Nights event.

**For a limited time only at participating SONIC® Drive-Ins. See menu for details.

About SONIC, America's Drive-In

SONIC, America's Drive-In is the nation's largest drive-in restaurant chain serving approximately 3 million customers every day. Nearly 94 percent of SONIC's 3,500 drive-in locations are owned and operated by local business men and women. For 65 years, SONIC has delighted guests with signature menu items, 1.3 million drink combinations and friendly service by iconic Carhops. Since the 2009 launch of SONIC's Limeades for Learning philanthropic campaign in partnership with DonorsChoose.org, SONIC has donated \$9.5 million to public school teachers nationwide to fund essential learning materials and innovative teaching resources to inspire creativity and learning in their students. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit sonicdrivein.com and please visit or follow us on [Facebook](#) and [Twitter](#). To learn more about SONIC's Limeades for Learning initiative, please visit Limeadesforlearning.com.

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