

Sonic Corp. Logo

## SONIC Creates New Way to “Dunk” OREO, AMERICA’S FAVORITE COOKIE

September 4, 2018

*America’s Drive-In serves up a Double Stuf OREO® Waffle Cone with Real Ice Cream*

OKLAHOMA CITY--(BUSINESS WIRE)--Sep. 4, 2018-- [SONIC® Drive-In](#) (NASDAQ: SONC) is introducing a new and unapologetically sweet way to enjoy Double Stuf OREO® Cookies with the new Double Stuf OREO Waffle Cone.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20180904005059/en/>



Pulling inspiration from the cookie Americans love to twist and dunk, the new Double Stuf OREO Waffle Cone starts with a rich, chocolate cookie waffle cone coated on the inside with sweet OREO Creme. The next layer is SONIC’s signature Real Ice Cream topped with another layer of delicious OREO Creme, capped with crumbled Oreo pieces to create a whole new way to enjoy the delicious combination of crunchy chocolate cookies, sweet creme and smooth ice cream. Guests can also make it a Double Stuf Oreo Blast, blending all the ingredients together in a cup for a spoonable dessert.

“Everyone loves OREO cookies – they are such an iconic cookie with adoring fans – and deconstructing their classic flavor into something wholly new was a delight,” said Scott Uehlein, vice president of product innovation and development for SONIC. “Innovating all of the delicious elements that make the Double Stuf OREO gave our team the opportunity to deliver an entirely

SONIC® Drive-In’s New Double Stuf OREO® Waffle Cone with Real Ice Cream (Photo: Business Wire)

new way to experience the crunchy, smooth, sweet treat we’re all obsessed with.”

Starting at \$2.49, SONIC’s Double Stuf OREO Waffle Cone and Double Stuf OREO Blast are available for a limited time only while supplies last. \*\*

\*\*For a limited time only at participating SONIC® Drive-Ins. See menu for details.

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### About SONIC, America’s Drive-In

SONIC, America’s Drive-In is the nation’s largest drive-in restaurant chain serving approximately 3 million customers every day. Ninety-five percent of SONIC’s nearly 3,600 drive-ins are owned by local business men and women. For 65 years, SONIC has delighted guests with signature menu items, 1.3 million drink combinations and friendly service by iconic Carhops. Since the 2009 launch of SONIC’s Limeades for Learning philanthropic campaign in partnership with DonorsChoose.org, SONIC has donated \$10.4 million to public school teachers nationwide to fund essential learning materials and innovative teaching resources to inspire creativity and learning in their students. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit [sonicdrivein.com](http://sonicdrivein.com) and please visit or follow us on [Facebook](#), [Twitter](#) and [Instagram](#). To learn more about SONIC’s Limeades for Learning, please visit [LimeadesforLearning.com](http://LimeadesforLearning.com).

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