

Sonic Corp. Logo

SONIC Launches New Breakfast Sandwich Option, the Breakfast Slinger

September 7, 2018

America's Drive-In offers a sandwich with the perfect breakfast portion

OKLAHOMA CITY--(BUSINESS WIRE)--Sep. 7, 2018-- To help guests start their mornings right, without the pangs of hunger or the guilt of an overindulgent breakfast, [SONIC® Drive-In](#) (NASDAQ: SONC) brings the flavor-packed, perfectly portioned Breakfast Slinger to the menu.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20180907005002/en/>



Available all day long, guests can order the Breakfast Slinger in three delicious ways to satisfy breakfast cravings and fuel the day. Starting at just 250 calories, the Egg and Cheese Breakfast Slinger is topped with melty cheese over fluffy eggs between a buttery, bakery-quality brioche bun. Those needing extra protein can order with crispy bacon or savory sausage.

“Breakfast is the most important meal of the day, and there’s something mouthwatering about starting with the perfect flavor combination of light, fluffy eggs with savory, melted cheese,” said Scott Uehlein, vice president of product innovation and development for SONIC. “Consumers are looking for a smaller breakfast sandwich, so we focused on finding the right portion size – something that is going to completely satisfy you without slowing you down. You can enjoy the Breakfast Slinger any time of the day, and it goes great with a Green Mountain

New Breakfast Slinger from SONIC® Drive-In (Photo: Business Wire)

Coffee Roasters® coffee in the morning for one powerful breakfast.”

Starting at only \$1.49, the Breakfast Slinger is only available for a limited time.**

**For a limited time only at participating SONIC® Drive-Ins. Tax not included. See menu for details.

About SONIC, America's Drive-In

SONIC, America's Drive-In is the nation's largest drive-in restaurant chain serving approximately 3 million customers every day. Ninety-five percent of SONIC's nearly 3,600 drive-ins are owned by local business men and women. For 65 years, SONIC has delighted guests with signature menu items, 1.3 million drink combinations and friendly service by iconic Carhops. Since the 2009 launch of SONIC's Limeades for Learning philanthropic campaign in partnership with DonorsChoose.org, SONIC has donated \$10.4 million to public school teachers nationwide to fund essential learning materials and innovative teaching resources to inspire creativity and learning in their students. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit sonicdrivein.com and please visit or follow us on [Facebook](#), [Twitter](#) and [Instagram](#). To learn more about SONIC's Limeades for Learning, please visit limeadesforlearning.com.

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Rachel Shin, 512-542-2827

Rachel.shin@Cohnwolfe.com