

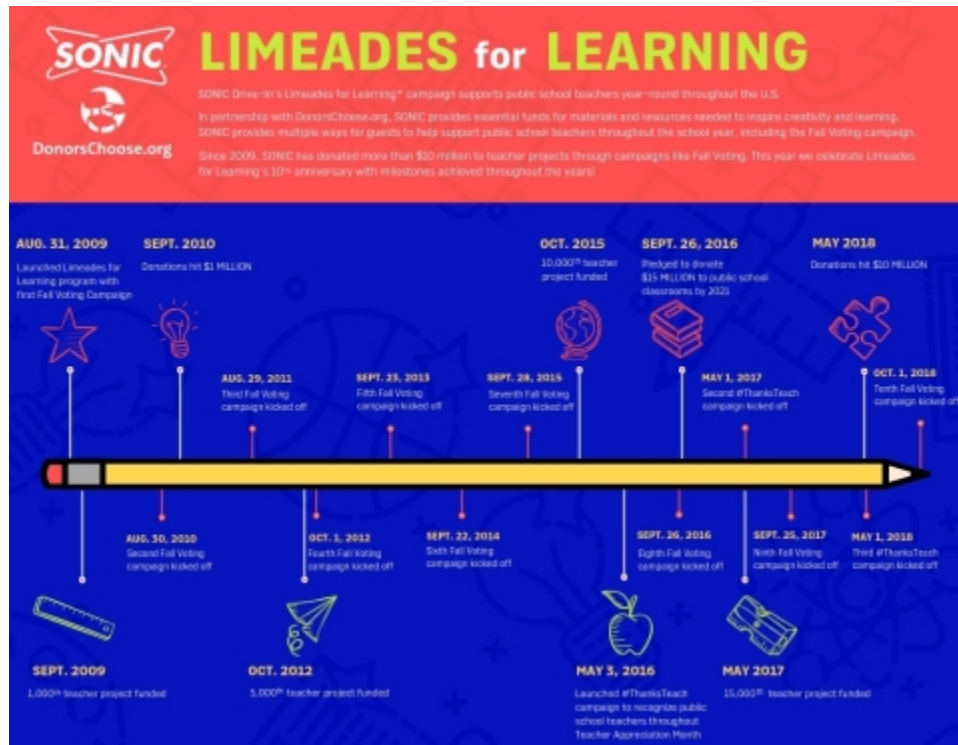
SONIC Drive-In Celebrates 10 Years of Supporting Teachers with \$1 Million Donation

October 1, 2018

Limeades for Learning Fall Voting campaign asks guests to vote Oct. 1 through Oct. 28

OKLAHOMA CITY--(BUSINESS WIRE)--Oct. 1, 2018-- Today, **SONIC® Drive-In** (NASDAQ: SONC), the nation's largest chain of drive-in restaurants, kicks off the 10th annual **Limeades for Learning** Fall Voting campaign in support of public school teachers. SONIC fans can make a big impact on the nation's teachers and students by directing SONIC's \$1 million donation to classrooms across the country. In partnership with **DonorsChoose.org**, this national consumer-driven philanthropic campaign gives teachers the opportunity to request the learning materials they need, and asks SONIC fans to get involved by voting daily for the teachers they want to support.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20181001005155/en/>



“With Limeades for Learning, you don’t have to be a parent or friend of a teacher to help teachers fill their classrooms with materials that inspire the students’ creativity and learning. By searching teachers’ projects at LimeadesForLearning.com, we can all be inspired by the entrepreneurial spirit and creative problem-solving teachers use every day to make sure their students learn and join together by voting each day,” said Christi Woodworth, vice president of public relations for SONIC. “As we celebrate Limeades for Learning’s 10th anniversary, we are proud to have donated \$10 million in books, instruments, science equipment, technology and more to classrooms nationwide through our partnership with DonorsChoose.org. We continue to support public school teachers financially and cheer them on every day as they bring learning to life for their students.”

During the voting period, Monday, Oct. 1, through Sunday, Oct. 28, SONIC encourages everyone to visit LimeadesForLearning.com and vote daily on specific teacher projects that inspire them. There are four ways to earn votes for teacher projects throughout the Fall Voting campaign:

SONIC Drive-In celebrates Limeades for Learning's 10th anniversary with milestones achieved throughout the years! (Graphic: Business Wire)

- Vote once daily after signing up with a valid email address
- Visit a SONIC Drive-In to get a bag sticker code worth two votes
- Vote ten times to receive two extra votes via email
- Share on social media to earn two extra votes

“For the past 10 years, we’ve teamed up with SONIC for Limeades for Learning, which has impacted the lives of more than 600,000 students, donated to over 20,000 classrooms, and made it possible for public school teachers to bring learning to life for their students,” said Charles Best, founder of DonorsChoose.org. “SONIC Drive-In helps us further our mission of ensuring students in every community have tools and experiences they need for a great education.”

In addition to the \$1 million donation for Fall Voting, SONIC also makes large-scale donations at other times of the year. To date, SONIC has donated a total of \$10.4 million since Limeades for Learning launched in 2009, which has impacted over 600,000 students.

About SONIC, America's Drive-In

SONIC, America's Drive-In is the nation's largest drive-in restaurant chain serving approximately 3 million customers every day. Ninety-five percent of SONIC's 3,600 drive-ins are owned by local business men and women. For 65 years, SONIC has delighted guests with signature menu items, 1.3 million drink combinations and friendly service by iconic Carhops. Since the 2009 launch of SONIC's Limeades for Learning philanthropic campaign in partnership with DonorsChoose.org, SONIC has donated \$10.4 million to public school teachers nationwide to fund essential learning materials and innovative teaching resources to inspire creativity and learning in their students. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit sonicdrivein.com and please visit or follow us on [Facebook](https://www.facebook.com/sonicdrivein), [Twitter](https://twitter.com/sonicdrivein) and [Instagram](https://www.instagram.com/sonicdrivein). To learn more about SONIC's Limeades for Learning, please visit LimeadesforLearning.com.

About DonorsChoose.org

Founded in 2000 by a Bronx history teacher, DonorsChoose.org has raised \$740 million for America's classrooms. Teachers come to DonorsChoose.org to request the materials and experiences they need most for their classrooms, and donors give to the projects that inspire them. To date, 3.4 million people and partners have funded 1.2 million projects on the site, reaching 30 million students and making DonorsChoose.org the leading platform for supporting U.S. public schools. DonorsChoose.org is the only crowdfunding platform that vets each request, delivers materials directly to schools, and captures the impact of every funded project with photos, thank yous, and a cost report showing how each dollar was spent. In 2014, DonorsChoose.org made the top 10 of [Fast Company's list of the World's Most Innovative Companies](#), the first time a charity has received such recognition.

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