

Sonic Corp. Logo

SONIC Drive-In Adds New Footlong Philly to Bring Another Classic to the Car

October 3, 2018

America's Drive-In introduces iconic cheesesteak flavor to its menu for a limited time

OKLAHOMA CITY--(BUSINESS WIRE)--Oct. 3, 2018-- [SONIC® Drive-In](#) (NASDAQ: SONC) is adding a beloved Philly staple to its robust menu with the Classic and Spicy Footlong Philly. With a footlong full of irresistible flavor, SONIC guests will be able to indulge in a bold and tasty cheesesteak in a whole new way at their favorite drive-in.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20181003005031/en/>



Guests can choose from the Classic Footlong Philly or zest it up with the Spicy Footlong Philly, both of which become more irresistible with each bite. The Classic starts with hearty, grilled steak and onions topped with melty cheese sauce, all nestled in a fluffy bun that soaks up all the savory juices. For those wanting an extra kick, the Spicy Footlong Philly has sliced jalapeños and a zesty Baja sauce.

"The classic combination of grilled steak, melty cheese, and savory onions creates an undeniably satisfying meal – one that leaves you licking your fingers to capture every savory bite," said Scott Uehlein, vice president of product innovation and development for SONIC. "Bringing this iconic flavor to our famous bun allows our guests to take their taste buds on a trip, and if they want to turn up the heat, the Spicy Philly is a perfect choice."

Starting at \$3.99*, SONIC's Footlong Philly

SONIC Drive-In's Classic and Spicy Footlong Philly (Photo: Business Wire)

is only available until October 28, while supplies last**.

**Tax not included.*

***For a limited time only at participating SONIC® Drive-Ins. See menu for details.*

About SONIC, America's Drive-In

SONIC, America's Drive-In is the nation's largest drive-in restaurant chain serving approximately 3 million customers every day. Ninety-five percent of SONIC's more than 3,600 drive-ins are owned by local business men and women. For 65 years, SONIC has delighted guests with signature menu items, 1.3 million drink combinations and friendly service by iconic Carhops. Since the 2009 launch of SONIC's Limeades for Learning philanthropic campaign in partnership with DonorsChoose.org, SONIC has donated \$10.4 million to public school teachers nationwide to fund essential learning materials and innovative teaching resources to inspire creativity and learning in their students. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit sonicdrivein.com and please visit or follow us on [Facebook](#), [Twitter](#) and [Instagram](#). To learn more about SONIC's Limeades for Learning, please visit LimeadesforLearning.com.

SONC-M

View source version on businesswire.com: <https://www.businesswire.com/news/home/20181003005031/en/>

Source: SONIC Drive-In

for SONIC Drive-In
Rachel Shin, 512-542-2827
Rachel.shin@Cohnwolfe.com