SONIC Gets Extra Cheesy with the Stack Cheeseburger

November 1, 2018

America's Drive-In adds two types of cheeses in the middle of their new Stack Cheeseburger

OKLAHOMA CITY--(BUSINESS WIRE)--Nov. 1, 2018-- SONIC[®] Drive-In (NASDAQ: SONC) is updating another classic by welcoming the new Quarter Pound Double Stack Cheeseburger, a burger that includes cheese stacked between two juicy beef patties. SONIC takes its version of the stacked cheeseburger one delicious step further by adding not just one, but two types of mouthwatering melty cheeses to make every juicy bite better than the last.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20181101005015/en/





SONIC Drive-In's new Quarter Pound Double Cheeseburger (Photo: Business Wire)

Cheeseburger with medium Tots while supplies last*.

* Tax not included. See menu for details. For a limited time only at participating SONIC® Drive-Ins.

About SONIC, America's Drive-In

SONIC, America's Drive-In is the nation's largest drive-in restaurant chain serving approximately 3 million customers every day. Ninety-five percent of SONIC's more than 3,600 drive-ins are owned by local business men and women. For 65 years, SONIC has delighted guests with signature menu items, 1.3 million drink combinations and friendly service by iconic Carhops. Since the 2009 launch of SONIC's Limeades for Learning philanthropic campaign in partnership with DonorsChoose.org, SONIC has donated \$11.7 million to public school teachers nationwide to fund essential learning materials and innovative teaching resources to inspire creativity and learning in their students. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit sonicdrivein.com and please visit or follow us on Facebook, Twitter and Instagram. To learn more about SONIC's Limeades for Learning, please visit LimeadesforLearning.com.

SONC-M

View source version on businesswire.com: https://www.businesswire.com/news/home/20181101005015/en/

Source: SONIC Drive-In

for SONIC Drive-In Rachel Shin, 512-542-2827 Rachel.Shin@CohnWolfe.com The SONIC Quarter Pound Double Stack Cheeseburger is full of flavor and bursting with melty shredded cheddar cheese and a warm cheddar cheese sauce layered between two 100-percent pure beef patties. The cheesy, savory combination is served on a soft, lightly toasted brioche bun and topped with mustard, creamy mayo, crisp crinkle-cut dill pickles and grilled onions.

"Sometimes a little something extra goes a long way, especially when it comes to a flavor profile that is extra savory, juicy, and melty," said Scott Uehlein, vice president of product innovation and development for SONIC. "We took a classic cheeseburger and elevated what makes it great – adding double the cheese in the middle, a second juicy patty and amped-up burger toppings – to create a new SONIC experience that is truly irresistible."

Starting at just \$2.99, guests can order the new SONIC Quarter Pound Double Stack