

Sonic Corp. Logo

SONIC Brings Extra Crunch and Flavor to Drive-Ins with New FRITOS Chili Cheese Faves

November 26, 2018

America's Drive-In serves up new ways to enjoy FRITOS with Chili and Cheese

OKLAHOMA CITY--(BUSINESS WIRE)--Nov. 26, 2018-- [SONIC® Drive-In](https://www.businesswire.com/news/home/20181126005040/en/) (NASDAQ: SONC) takes the quirky, comforting flavors of a beloved snack and makes it available for any occasion, any time, by adding new FRITOS® Chili Cheese options to a variety of menu items. With at least three ways to add a warm, salty and savory crunch to any meal, the new SONIC FRITOS Chili Cheese Faves start at just \$0.99*.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20181126005040/en/>



The FRITOS Chili Pie is made with crunchy FRITOS, savory chili, topped with melty cheddar cheese. The FRITOS Chili Cheese Jr. Wrap includes the same delicious ingredients bundled up in an 8-inch flour tortilla to create a perfect bite every time. The FRITOS Chili Cheese Jr. Burger is made with FRITOS, chili and melty cheddar cheese atop a juicy 100-percent beef patty, all sandwiched between a soft bakery bun, making for one sensational burger tasting experience. Amp up a SONIC classic, by creating one more option by adding FRITOS to the Chili Cheese Coney**.

"The bold flavor combination of crispy FRITOS with mouthwatering chili and melty cheese is both incredibly classic and unique at the same time," said Scott Uehlein, vice president of product innovation and development for SONIC. "Adding the uniquely delicious and salty bite of FRITOS, chili and cheese was something many had to hack menus to get,

SONIC's new FRITOS Chili Cheese Faves: FRITOS Chili Pie, FRITOS Chili Cheese Jr. Wrap and FRITOS Chili Cheese Jr. Burger (Photo: Business Wire)

and now, people can order their faves in three craveable ways right from their cars."

Starting at just \$0.99, guests can order the SONIC FRITOS Chili Pie and FRITOS Chili Cheese Jr. Wrap along with the SONIC FRITOS Chili Cheese Jr. Burger, starting at \$1.99, while supplies last*.

With the Sonic app, guests are First in Line Every Time and SONIC drinks and Slushes are half-price any time guests Order Ahead***. The SONIC app is free to download, and available in the Apple App Store and Google Play Store.

* Tax not included. See menu for details. For a limited time only at participating SONIC® Drive-Ins.

** Extra charge may apply.

***Tax not included. See menu for details. **Get ½ price drinks every time you order ahead in the SONIC® app.** Includes Soft Drinks, Iced Teas, regular Lemonades and Limeades, Frozen Lemonades and Limeades, Ocean Water®, and Famous, Real Fruit and Candy Slushes. Add-Ins cost extra. Excludes Mini size, combos, Wacky Pack® Kids Meals and other offers. Discount based on menu price. Order Ahead available only at select locations. For a limited time only at participating SONIC® Drive-Ins. TM and ©2018 America's Drive-In Brand Properties LLC

About SONIC, America's Drive-In

SONIC, America's Drive-In is the nation's largest drive-in restaurant chain serving approximately 3 million customers every day. Ninety-five percent of SONIC's more than 3,600 drive-ins are owned by local business men and women. For 65 years, SONIC has delighted guests with signature menu items, 1.3 million drink combinations and friendly service by iconic Carhops. Since the 2009 launch of SONIC's Limeades for Learning philanthropic campaign in partnership with DonorsChoose.org, SONIC has donated \$11.7 million to public school teachers nationwide to fund essential learning materials and innovative teaching resources to inspire creativity and learning in their students. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit sonicdrivein.com and please visit or follow us on [Facebook](#), [Twitter](#) and [Instagram](#). To learn more about SONIC's Limeades for Learning, please visit [LimeadesforLearning.com](https://limeadesforlearning.com).

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