

Sonic Corp. Logo

## A New Year and SONIC Drive-In's New Hearty Chili Bowl

January 2, 2019

*Starting at just 140 calories, the Hearty Chili packs a full serving of vegetables*

OKLAHOMA CITY--(BUSINESS WIRE)--Jan. 2, 2019-- [SONIC® Drive-In](#) (NASDAQ: SONC) brings the heat this winter with a new warm and tasty menu item – Hearty Chili Bowl. Finally giving super-fans an opportunity to enjoy their favorite SONIC chili flavor as a snack, side dish, or meal, the new Hearty Chili Bowl serves up the same great savory, beefy taste with an irresistible update.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20190102005015/en/>



Starting at just 140 calories, the new Hearty Chili Bowl is made with hearty beef, a full serving of vegetables, beans, and bold seasonings, all served piping hot. Guests can add FRITOS®, melty shredded cheese, and diced onions to load crunch and extra flavor into each bite.

“The rich and bold flavors of a warm, filling bowl of savory chili can be so comforting,” said Scott Uehlein, vice president of product innovation and development for SONIC. “Whether you load it up with crunchy, cheesy flavor or enjoy it simple and classic, we made sure our new Hearty Chili can be completely customized to our guests’ tastes this winter.”

Guests can warm up to a piping-hot bowl of Hearty Chili for \$2.49 or enjoy a loaded version with FRITOS, cheese, and onions for just \$2.99 at their local Drive-In while supplies last.

With the Sonic app, guests are First in Line Every Time and SONIC drinks and Slushes

are half-price any time guests Order Ahead\*\*. The SONIC app is free to download, and available in the Apple App Store and Google Play Store.

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\* Tax not included. See menu for details. For a limited time only at participating SONIC® Drive-Ins.

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### About SONIC, America's Drive-In

SONIC, America's Drive-In is the nation's largest drive-in restaurant chain serving approximately 3 million customers every day. Ninety-five percent of SONIC's more than 3,600 drive-ins are owned by local business men and women. For 65 years, SONIC has delighted guests with signature menu items, 1.3 million drink combinations and friendly service by iconic Carhops. Since the 2009 launch of SONIC's Limeades for Learning philanthropic campaign in partnership with DonorsChoose.org, SONIC has donated \$11.7 million to public school teachers nationwide to fund essential learning materials and innovative teaching resources to inspire creativity and learning in their students. To learn more about Sonic Corp. (NASDAQ/NM: SONC), please visit [sonicdrivein.com](http://sonicdrivein.com) and please visit or follow us on [Facebook](#), [Twitter](#) and [Instagram](#). To learn more about SONIC's Limeades for Learning, please visit [LimeadesforLearning.com](http://LimeadesforLearning.com).

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