

For Immediate Release

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Deep in the Heart of...Sonic Drive-In

Twelve drive-ins advance in the Dr Pepper Sonic Games and head to San Antonio, Texas to compete in the National Finals

OKLAHOMA CITY – Head ‘em up and move ‘em out. It’s time for 12 Sonic Drive-In teams to ride into San Antonio, Texas for a customer service shootout.

More than 2,000 Sonic Drive-Ins from across the country have been competing for the past several months in the Dr Pepper Sonic Games. Now there are only 12 drive-ins left in the “Showdown for Sonic Gold,” each striving to be recognized as the number one Sonic Drive-In in the nation. All 12 finalist teams win an all expense paid trip to National Finals held in San Antonio, Sept. 9 and 10.

The Top 12 drive-ins include: the Robertsdale, Ala. drive-in at 21840 Hwy 59; the Walnut Ridge, Ark. drive-in at 425 Northwest 4th; the Glendale, Ariz. drive-in at 8002 N. 43rd Avenue; the Lynn Haven, Fla. drive-in at 1508 Ohio Avenue; the Panama City, Fla. drive-in 224 West 23rd St.; the Mattoon, Ill. drive-in at 601 Lake Land Blvd.; the Oswego, Kan. drive-in at 608 Commercial Avenue; the Duncanville, Texas drive-in at 507 South Main; the El Paso, Texas drive-in at 10655 Vista Del Sol; the Houston, Texas drive-in at 10603 Fuqua Drive; the Missouri City, Texas drive-in at 5805 Hwy 6 South; and the Collinsville, Va. drive-in at 2439 Virginia Avenue.

The 12 drive-ins will compete on an individual and team basis for the chance to be named National Champions and recognized on stage at Sonic’s National Convention San Antonio, Sept. 11-13.

The Games competition has individual categories including Carhop (food delivery), Fountain (drink preparation), Switchboard (service delivery), Dresser, Grill and Swamp (food preparation). All are designed to motivate employees, enhance performance and increase customer service.

“At Sonic, our menu variety, made-to-order food items, and signature Carhop service all work to create a unique customer experience,” said Pattye Moore, president-Sonic Corp. “The Dr Pepper Sonic Games positively impacts all three of these key areas in a fun, competitive environment and allows Sonic to recognize crew members who are dedicated to providing outstanding customer service.”

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Sonic started as a hamburger and root beer stand in 1953 in Shawnee, Okla., and has grown to more than 2,500 drive-ins in 30 states. Sonic is the nation's largest chain of drive-in restaurants. More than a million people eat at Sonic Drive-Ins every day. For more information about Sonic Corp. and its subsidiaries, visit Sonic on the Internet at www.sonicdrivein.com.

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Editor's Note: To receive a Dr Pepper Sonic Games 2002 logo, a competition picture from last year or to set up an interview with any of the Top 12 drive-ins, please e-mail Nicole Perica at nperica@beap.com or call 816/512-9172.